

## **Appendix A**

DRAFT

# High Deductible Plans A Product Assessment from the Consumer Perspective

High Deductible Plan Task Force  
August 6, 2019

Victor G. Villagra, MD  
Associate Director  
UConn Health Disparities Institute

# UConn Health Disparities Institute Health Insurance Advance Initiative

A five-year project aimed at enhancing the value of health insurance for all CT citizens but especially for people at the highest risk of experiencing healthcare inequities



Complexity  
of  
HDPs

+

Low  
Insurance  
Literacy

+

Poor  
Navigation  
Support

=

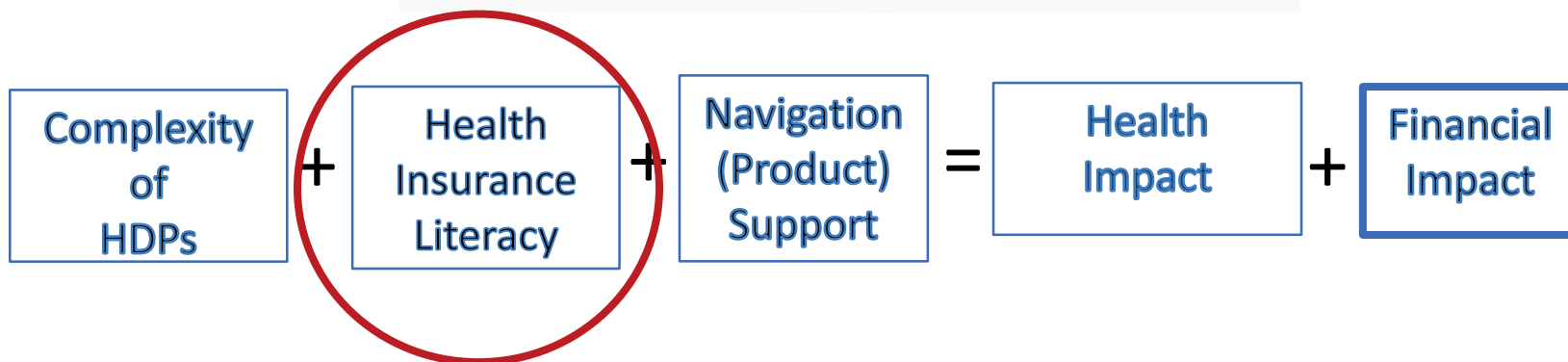
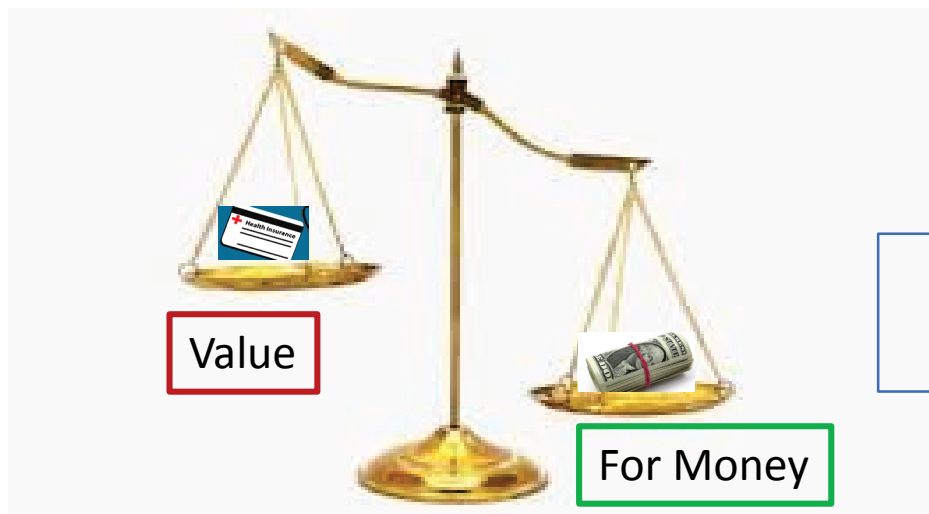
Health  
Impact

+

Financial  
Impact

# UConn Health Disparities Institute Health Insurance Advance Initiative

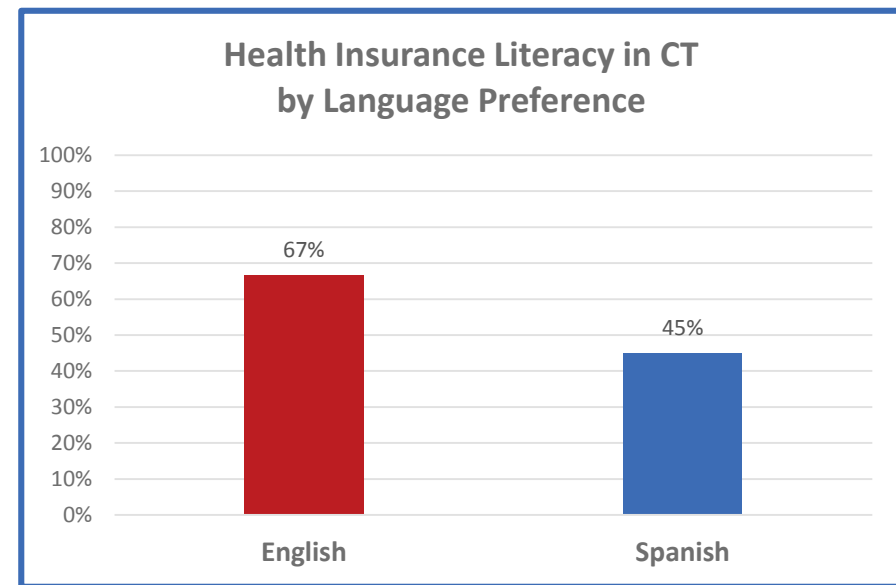
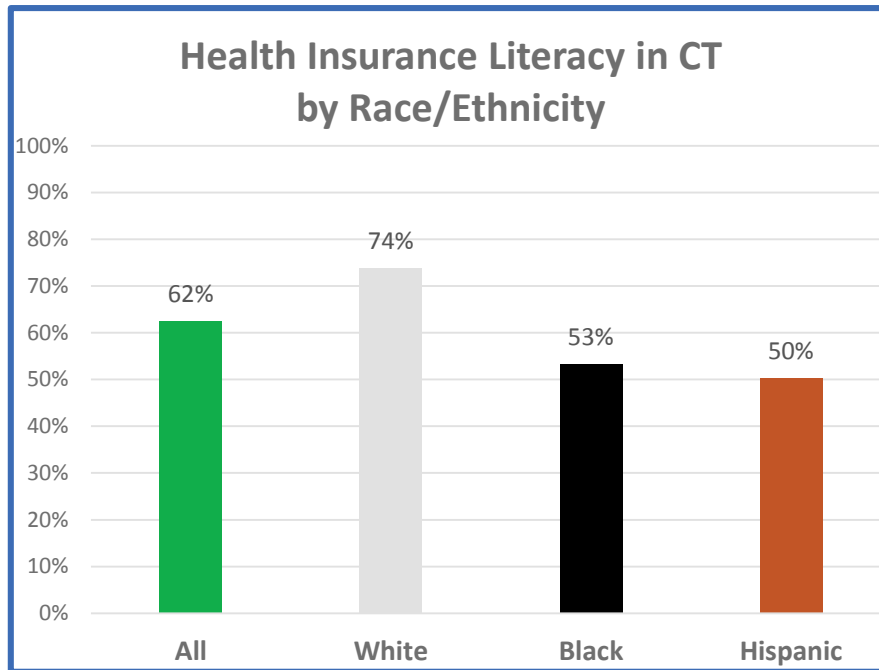
A five-year project aimed at enhancing the value of health insurance for all CT citizens but especially for people at the highest risk of experiencing healthcare inequities





# 1. Health Insurance Literacy: Consumer Understanding of Basic Features of HDPs

Survey: Statewide, % correct answers to 13 basic concepts



# 1. Health Insurance Literacy in Connecticut by Race/Ethnicity and Language Preference

HIL question	All	White	Black	Hispanic	English	Spanish
Premium definition	75%	88%	66%	61%	80%	56%
Premium Payment	94%	98%	94%	88%	96%	84%
Annual Deductible	64%	85%	44%	42%	72%	29%
Hospital Bill Amount	31%	44%	25%	15%	37%	7%
Annual Out of Pocket Limit	55%	70%	42%	39%	60%	31%
Copay	78%	89%	71%	63%	83%	54%
Health Insurance Formulary	36%	44%	27%	29%	37%	30%
Provider Network	73%	89%	60%	57%	79%	49%
Inpatient Care	45%	47%	34%	51%	44%	50%
Appeal Definition	68%	80%	63%	51%	74%	44%
Appeal True or False	83%	91%	75%	76%	85%	77%
Information Source	58%	72%	48%	41%	64%	32%
Less Choice HMO vs PPO	51%	61%	44%	40%	53%	41%
Percent correct of all 13 HIL	62.1%	73.8%	53.3%	50.3%	66.5%	44.9%

# Health Insurance Literacy: Disparities by Race, Ethnicity, and Language Preference

Am J Manag Care. 2019;25(3):294-e298

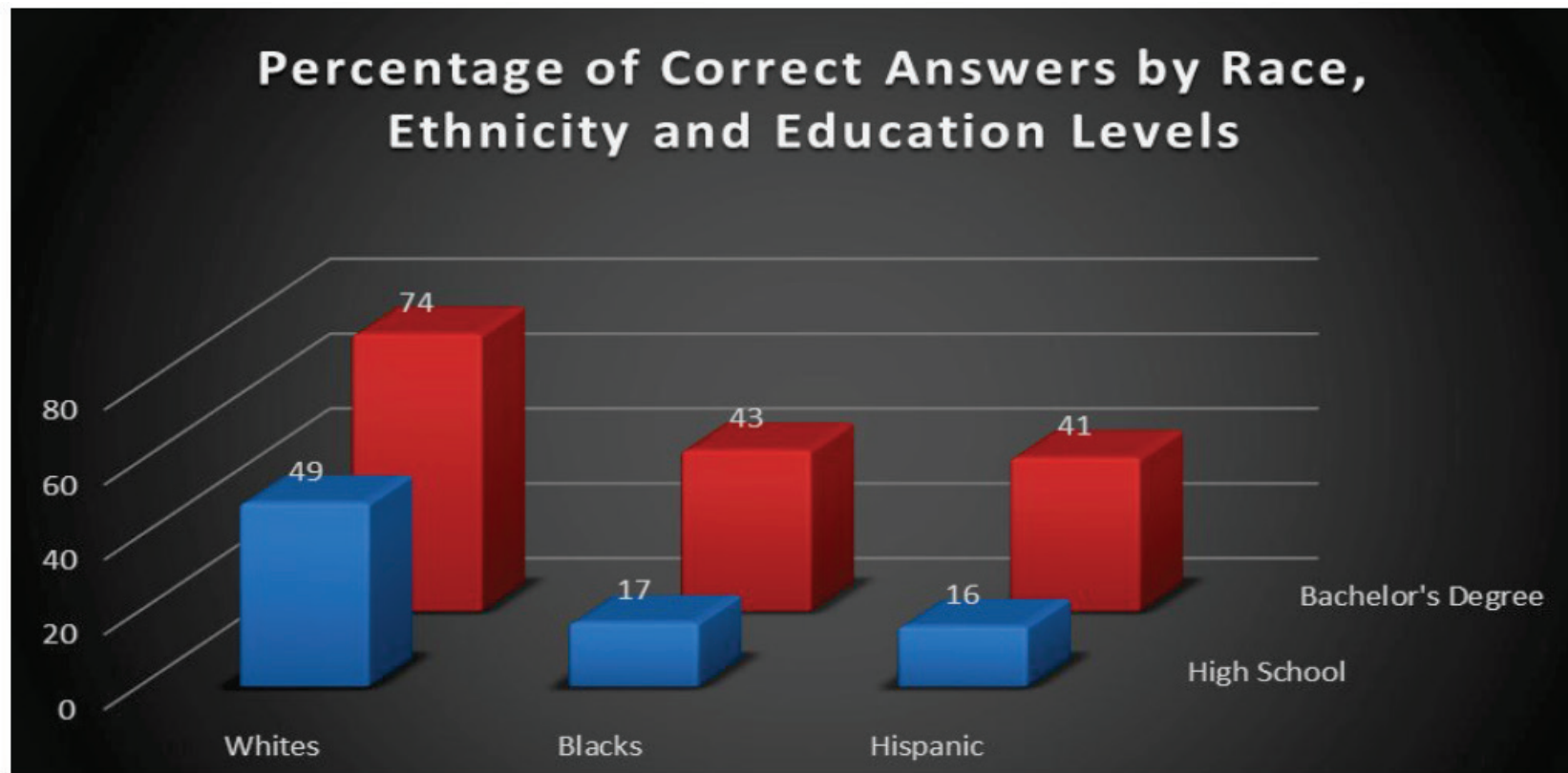
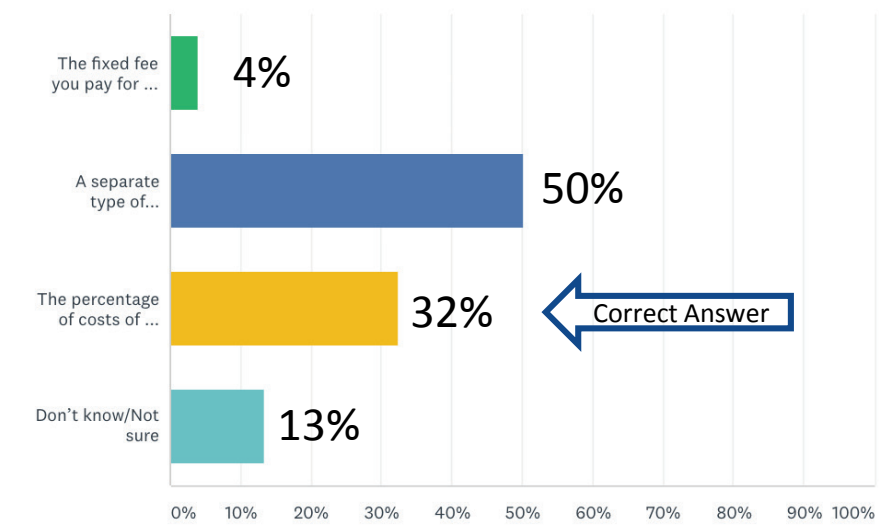


Figure 1: Health Disparities Institute, 2016

# HDI-AHCT Insurance Literacy Survey (2018)

Which of these best defines “coinsurance?”

Answered: 3,329    Skipped: 29

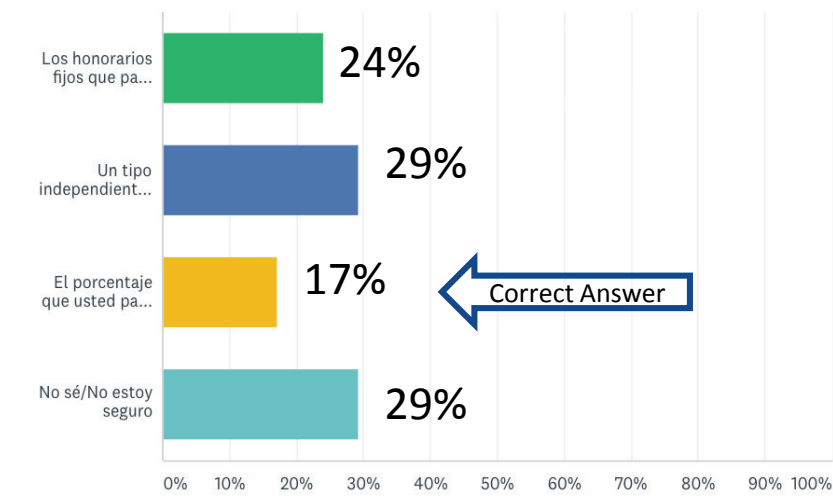


QUIZ STATISTICS

Percent Correct 32%	Average Score 0.3/1.0 (32%)	Standard Deviation 0.47	Difficulty 1/12
ANSWER CHOICES		SCORE	RESPONSES
The fixed fee you pay for a doctor visit or other health care service.		0/1	4.06%    135
A separate type of insurance to cover additional services.		0/1	50.20%    1,671
✓ The percentage of costs of a covered health care service you pay.		1/1	32.41%    1,079
Don't know/Not sure		0/1	13.34%    444
TOTAL			3,329

¿Cuál de estas opciones define mejor "coseguro"?

Respondidas: 58    Omitidas: 1



ESTADÍSTICAS DEL TEST

Porcentaje de correctas 17%	Puntuación promedio 0,2/1,0 (17%)	Desviación estándar 0,38	Dificultad 3/12
OPCIONES DE RESPUESTA		PUNTUACIÓN	RESPUESTAS
Los honorarios fijos que paga por una visita al médico o a otro servicio de atención médica.		0/1	24,14%    14
Un tipo independiente de seguro para cubrir servicios adicionales.		0/1	29,31%    17
✓ El porcentaje que usted paga de los costos de un servicio de atención médica cubierto.		1/1	17,24%    10
No sé/No estoy seguro		0/1	29,31%    17
TOTAL			58

## HDI-AHCT Insurance Literacy Survey (2018)

**English Version:** 3 hardest concepts

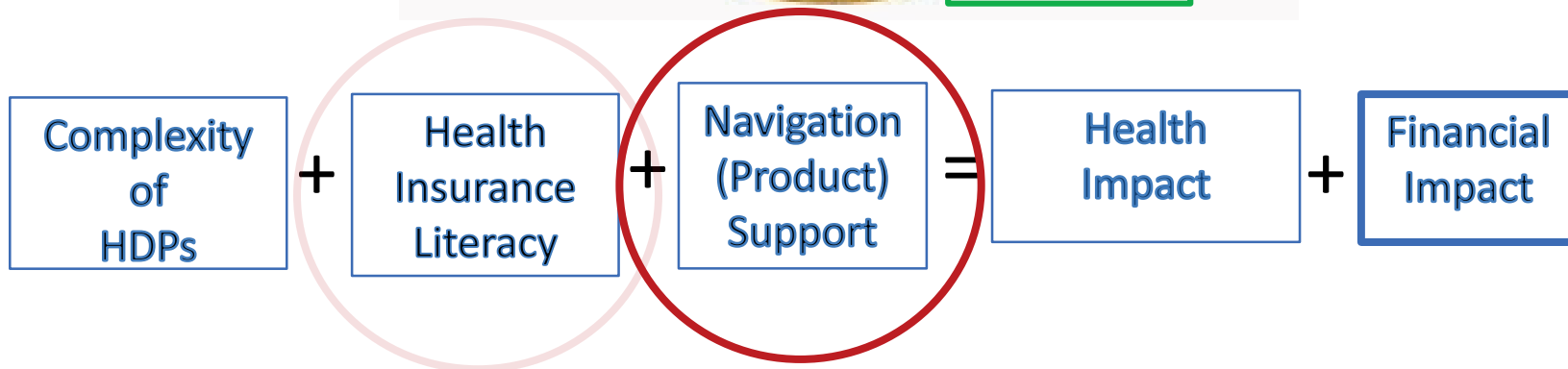
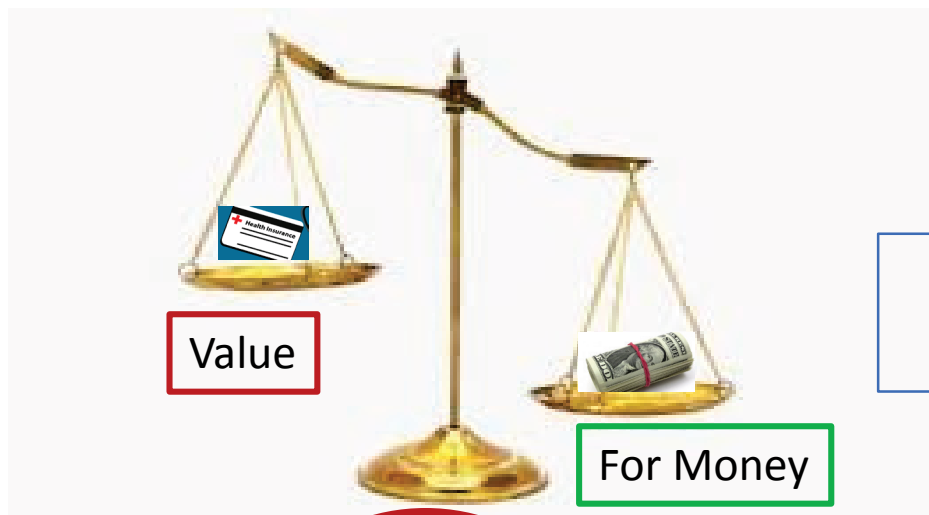
- “Coinsurance”
- “Formulary”
- “Bronze vs Silver vs Gold”

**Spanish Version:** 3 hardest questions:

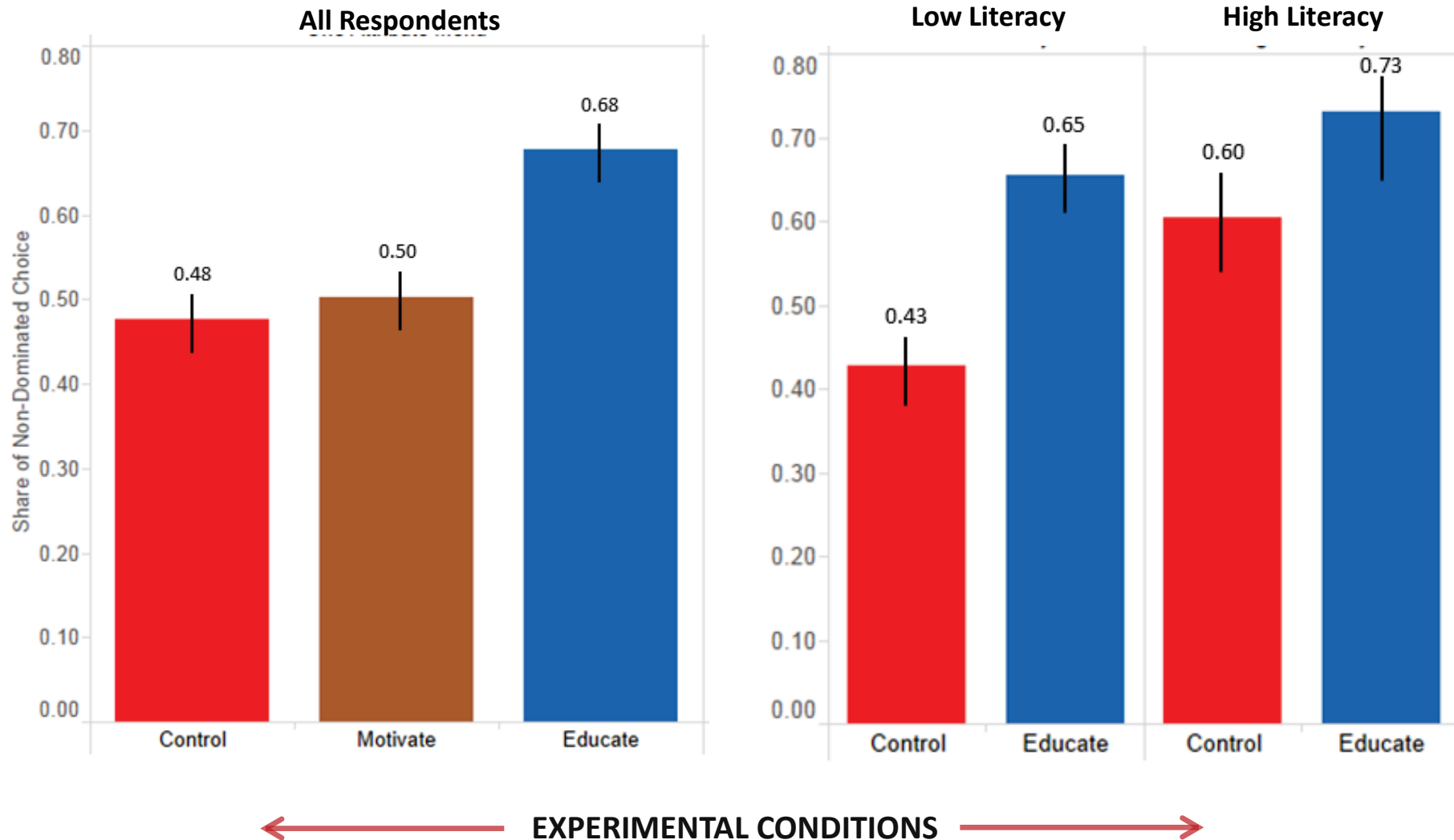
- “HSA”
- “Formulary”
- “Coinsurance”

# UConn Health Disparities Institute Health Insurance Advance Initiative

A five-year project aimed at enhancing the value of health insurance for all CT citizens but especially for people at the highest risk of experiencing healthcare inequities



# Choosing a “just right” health insurance: Literacy and search motivation matter



# HDI Pilot Health Insurance Literacy Educational Program

		%	%
	HIL question (13)	Pre	Post
1	Premium Definition	40.2	54.6
2	Premium Payment	48.5	59.9
3	Annual Deductible	30.3	49.2
4	Hospital Bill Amount	17.4	23.5
5	Annual Out of Pocket Limit	37.1	56.1
6	Copay	47.0	66.7

7	Health Insurance Formulary	15.9	20.5
8	Provider Network	43.2	62.1
9	Inpatient Care	27.3	30.3
10	Appeal Definition	53.8	61.4
11	Appeal True or False	62.9	72.0
12	Information Source	52.3	72.0
13	Less Choice	22.7	62.1

**HIL Education= Palliative measure to mitigate the negative impacts of HDP complexity**



# CT Insurance Department Consumer Report Card (product support)

Q5) In the last 12 months, how often did the written materials or Internet provide the information you needed about how your health plan works?

2019

	<b>Aetna Health</b>	<b>Anthem</b>	<b>ConnectiCare</b>	<b>Harvard</b>	<b>Oxford</b>
Never	0.0%	1.5%	7.6%	0.0%	4.0%
Sometimes	40.0%	40.0%	0.0%	22.2%	31.0%
Usually	60.0%	38.5%	46.2%	48.1%	45.0%
Always	0.0%	20.0%	46.2%	29.7%	20.0%

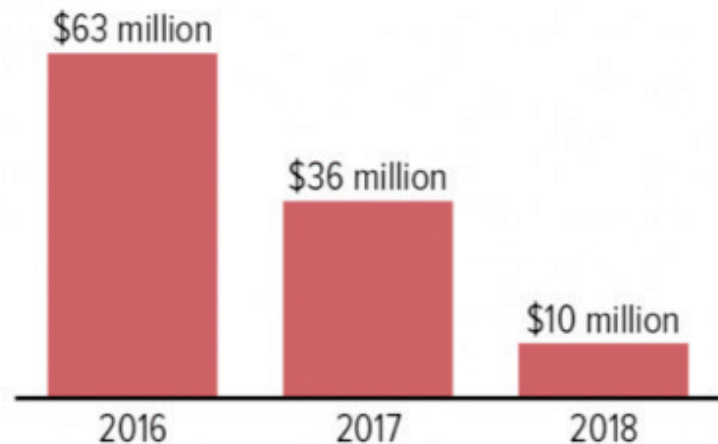
Q6) In the last 12 months, how often did your health plan's customer service give you the information or help you needed?

Never	0.0%	1.5%	8.3%	0.0%	3.0%
Sometimes	0.0%	18.8%	8.3%	22.7%	9.0%
Usually	33.3%	36.2%	41.7%	40.9%	29.0%
Always	66.7%	43.5%	41.7%	36.4%	59.0%

# Navigation Support: Regressive Federal Policy

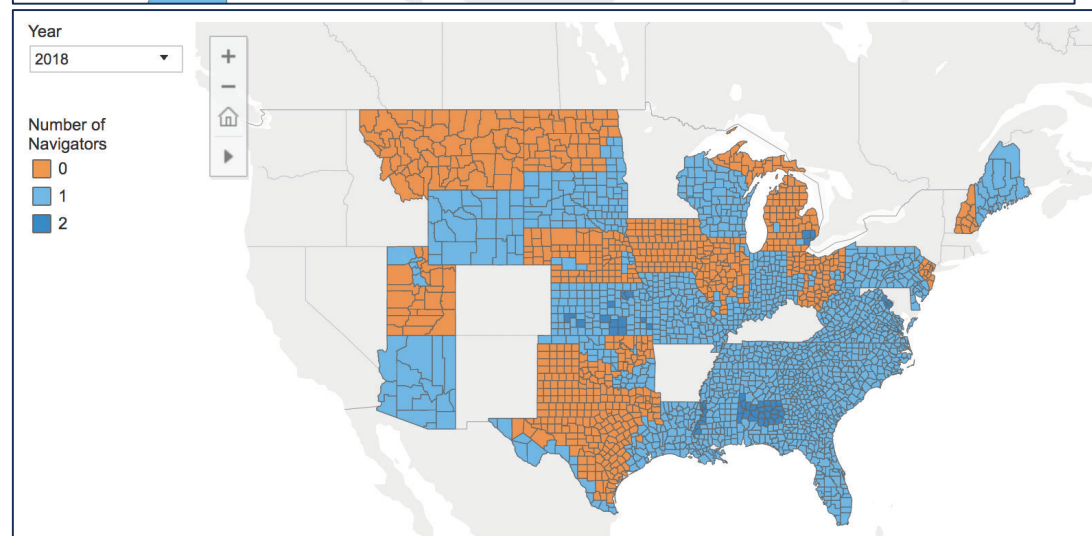
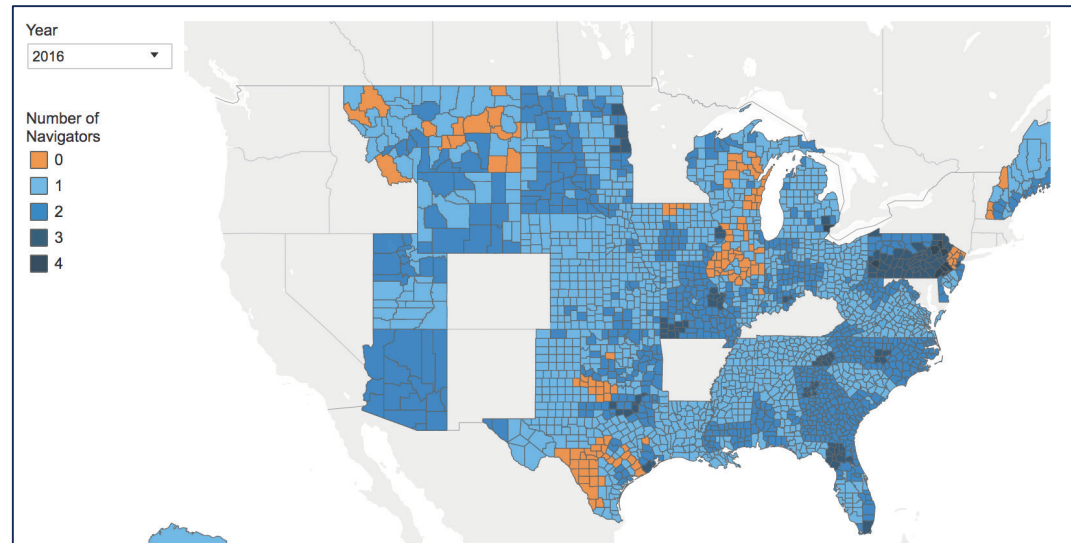
## Trump Administration Has Cut Navigator Funding by Over 80 Percent Since 2016

Funding for programs in 34 states using federal marketplace



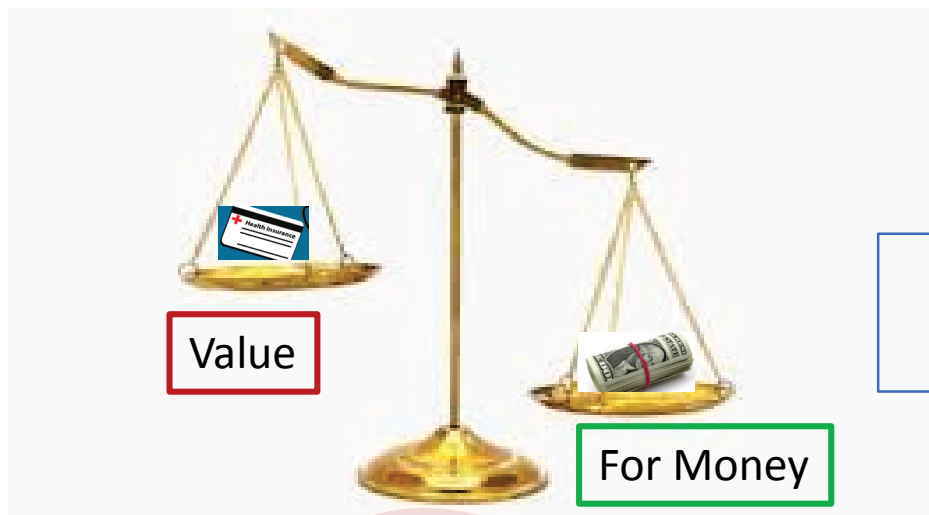
Source: Centers for Medicare & Medicaid Services (CMS)

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG

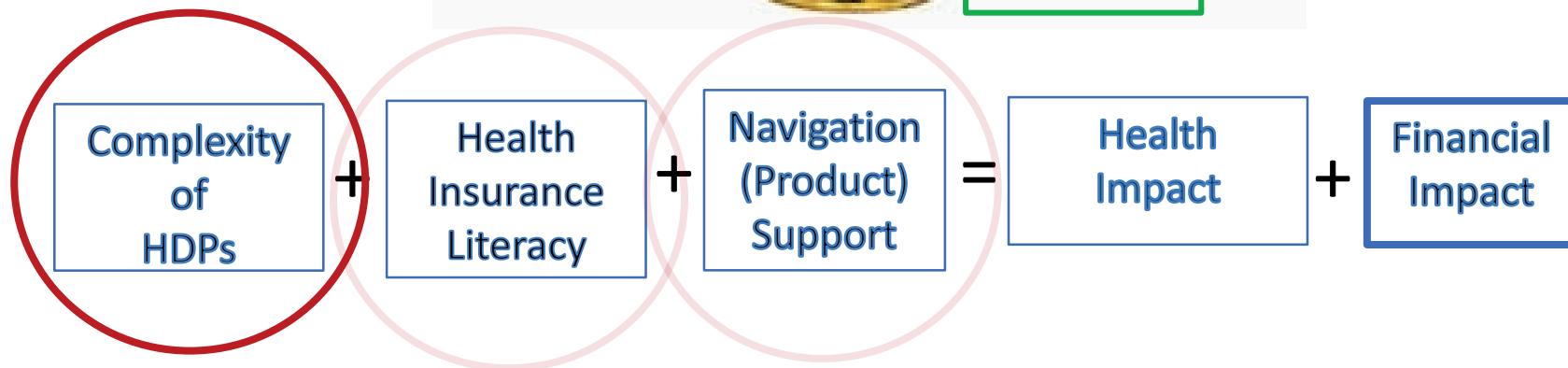


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**Health  
Equity ?**



# Elements of HDP Excessive Complexity

- Large number of plan choices: Information overload → disconnect.
- Confusing rules, exceptions, jargon: Claims denials → provider and patient hassle, administrative cost.
- Deductibles: Growing consumer financial burden → Medical debt
- Co-insurance: intractable because prices of service and product are unknown → Surprise medical bills.
- Inefficient presentation (menu) of plan choices → 24% excess spending over optimal choice.
- Coverage uncertainty → Forgone care including preventive services.
- Misleading plan naming (e.g.: Bronze, Silver, Gold): marketing ≠ information.

# Readability of a HDP Materials

- A typical subscriber agreement (SA) is over 100 pages long.
- A typical Bronze PPO plan in CT had a Flesch-Kinkaid Reading Ease score of 30.7 corresponding to a **16.5 grade level** (10-12 is roughly high school)



# Non-Intuitive Plan Choice Menu

**Which health plan option would *you* choose?**

Assume the plans have identical coverage and provider network and covers all costs after the deductible has been met.

<u>Option</u>	<u>Annual Deductible</u>	<u>Monthly Premium</u>
A	\$1,000	\$72
B	\$750	\$110
C	\$500	\$118
D	\$350	\$163

Bhargava, S., Loewenstein, G. & Sydnor, J. (2017). **Choose to Lose: Health Plan Choices from a Menu with Dominated Options.** *Quarterly Journal of Economics*, 132(3): 1319-1372.

**Circle the correct answer: A B C D**

# Better Plan Information

**Which health plan option would *you* choose?**

Assume the plans have identical coverage and provider network and covers all costs after the deductible has been met.

<u>Option</u>	<u>Annual Deductible</u>	<u>Monthly Premium</u>	<u>Annual Premium</u>
A	\$1,000	\$72	\$864
B	\$750	\$110	\$1,320
C	\$500	\$118	\$1,416
D	\$350	\$163	\$1,956

To save \$250

Pay \$464

Bhargava, S., Loewenstein, G. & Sydnor, J. (2017). Choose to Lose: Health Plan Choices from a Menu with Dominated Options. *Quarterly Journal of Economics*, 132(3): 1319-1372.

**Circle the correct answer: A B C D**



**In a real world experiment more than 50% of employees chose a “wrong plan”**



# Misleading (unwittingly) Naming of Plan Choices



Naming convention	Over-insured	Just right	Under-insured
<b>Metal</b>	43%	24%	33%
<b>Medical need</b>	19%	53%	28%
<b>Neutral name</b>	37%	40%	23%
<b>Recommended</b>	34%	47%	19%



Selection based on medical need yielded the highest proportion of just right choices. It is estimated that “guided” by metal naming consumers overspend an average of \$888/year (Ref).

Behavioral science & policy | volume 3 issue 1 2017



# HDPs: Complexity + low literacy + poor product support

## HEALTH INSURANCE COMPLEXITY LEADS TO CONSUMER WASTEFUL SPENDING

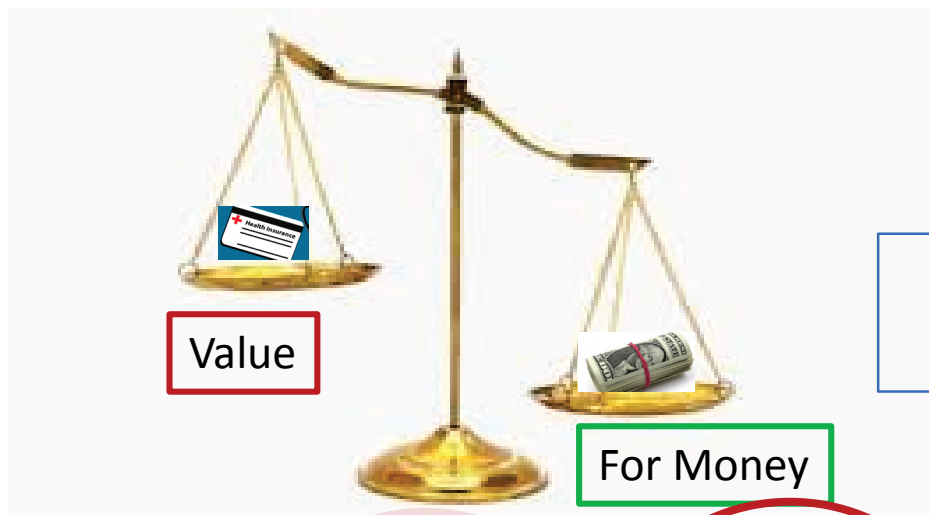


January 23, 2019 | Health Disparities Institute  
**POLICY BRIEF**

- Creates consumer confusion and promote poor buying choices.
- Companies respond with more disclosures that further confuse and obfuscate consumers
- Calls for more effective regulatory oversight

# UConn Health Disparities Institute Health Insurance Advance Initiative

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**Health  
Equity ?**

**Complexity  
of  
HDPs**

+

**Health  
Insurance  
Literacy**

+

**Navigation  
(Product)  
Support**

=

**Health  
Impact**

+

**Financial  
Impact**

## HDPs are associated with reduced utilization of services,<sup>1</sup>

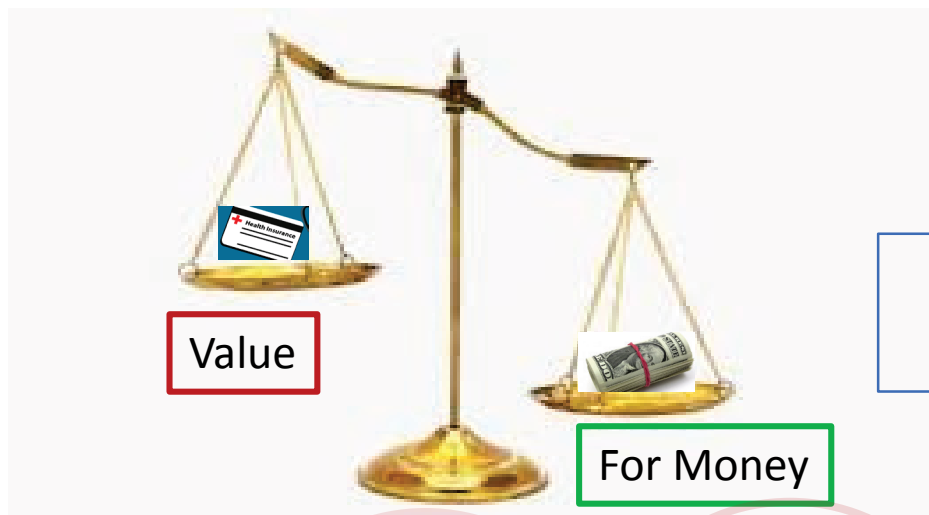
**Q: What types of services are affected by HDPs that can have a negative impact on health status?**

- Vaccinations. <sup>2</sup>
- Prescription drugs. <sup>3,,4,5,6</sup>
- Mental health visits.<sup>7</sup>
- Preventive and primary care. <sup>8,9,10,11,12</sup>
- Inpatient and outpatient care. <sup>13,14</sup>
- Decreased adherence to medications.<sup>15,16,17</sup>
- Increased rates of uncontrolled hypertension and hypercholesterolemia. <sup>18</sup>

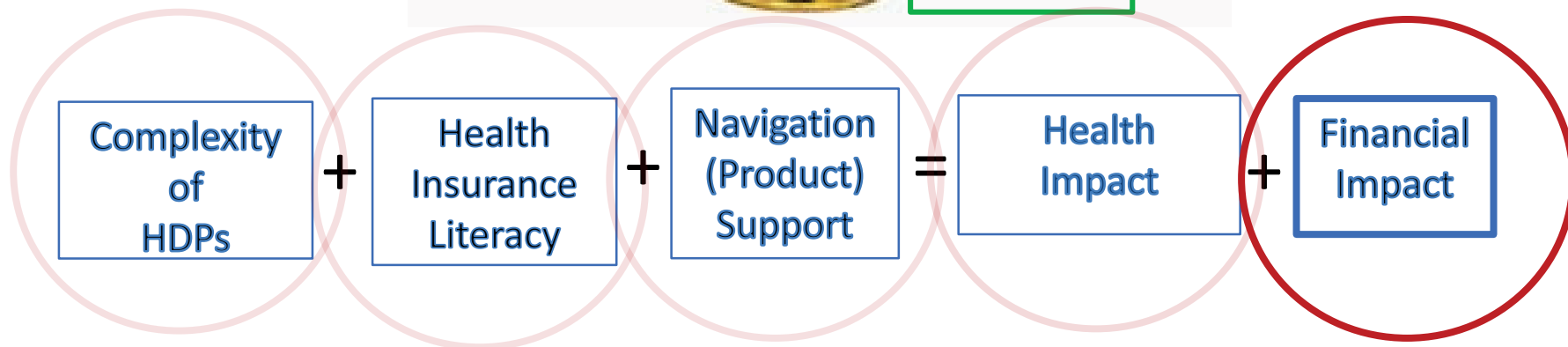
**Source:** Evidence and references adapted from the original Kaiser Family Foundation report. References listed in the Appendix

# UConn Health Disparities Institute Health Insurance Advance Initiative

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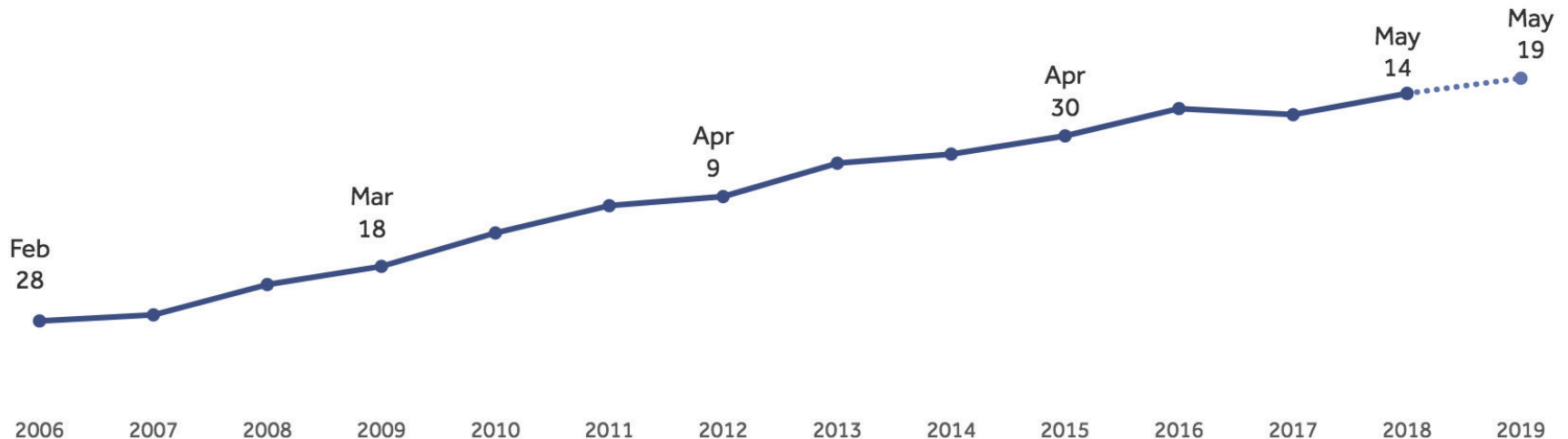
Health  
Equity ?



# HDPs Deductible Relief Day

**As deductibles rise, people with employer coverage meet their deductibles later into the year**

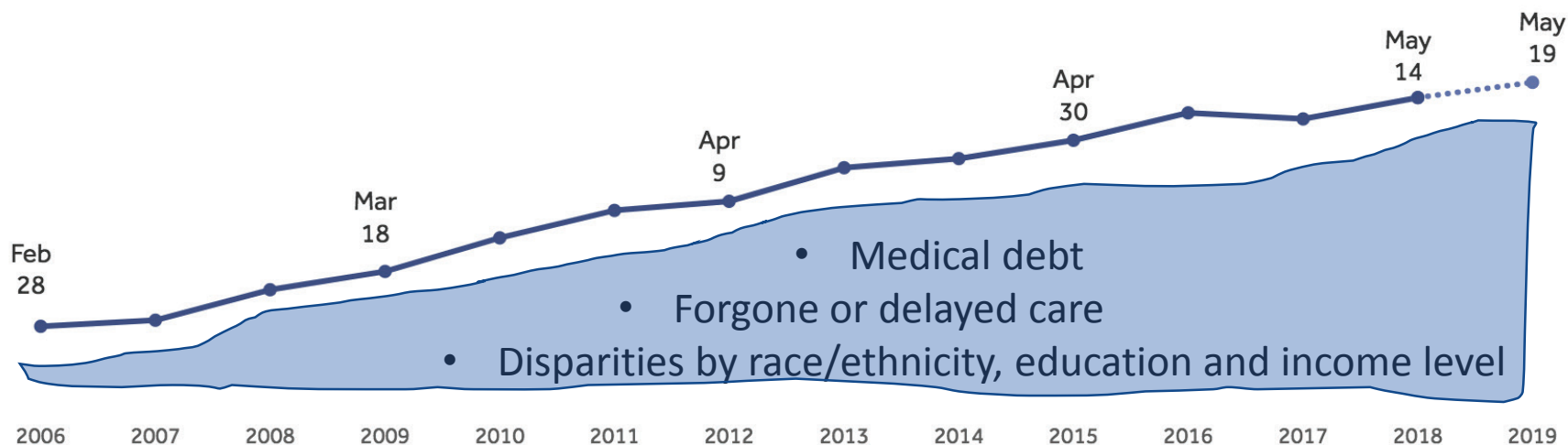
Day of the year when average health spending among people with large employer coverage exceeds the average deductible in that year



# HDPs Deductible Relief Day

**As deductibles rise, people with employer coverage meet their deductibles later into the year**

Day of the year when average health spending among people with large employer coverage exceeds the average deductible in that year



# HDPs Medical Debt

- Among adults 43% have problems with medical bills or medical debt
- Among the insured 23% percent still had medical debt, compared to 31% of uninsured people.
- Among those with medical debt
  - 43%-67% have used up all their savings to pay their bills
  - 43% had received a lower credit rating as a result of their debt
  - 16% are contacted by collection agencies
  - 18% delay education or career plans.
- Personal bankruptcies: Depending on methodology between 2% (KFF) and 62% (Health Affairs 2009) are healthcare related.



# Medical Debt: A Silent Crisis in Connecticut

## When Hospitals and Doctors Sue Their Patients: The Medical Debt Crisis Through a New Lens



June 18, 2019

**Health Disparities Institute**  
**ISSUE BRIEF**

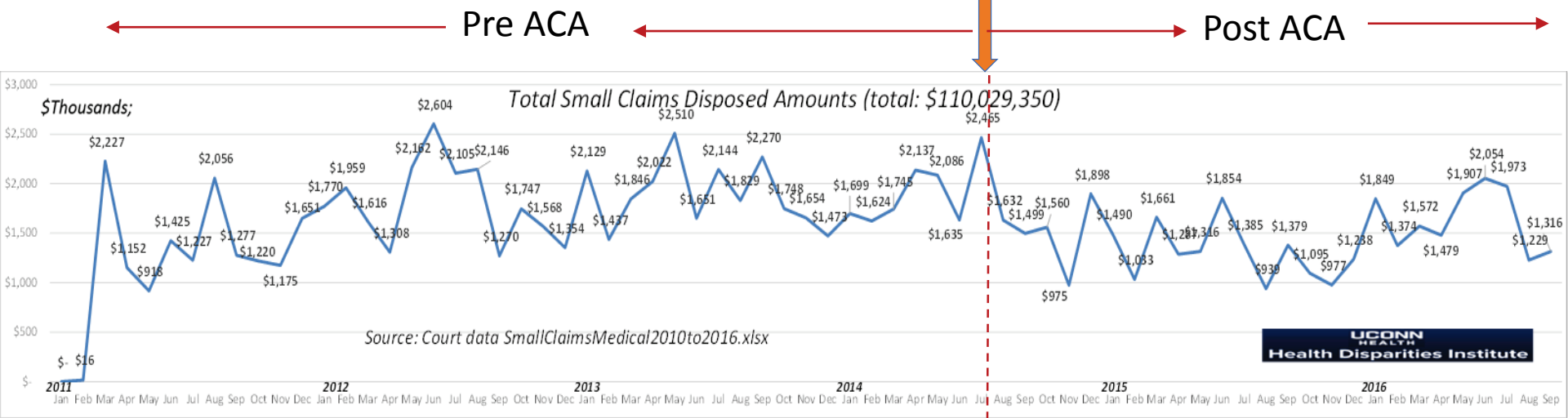
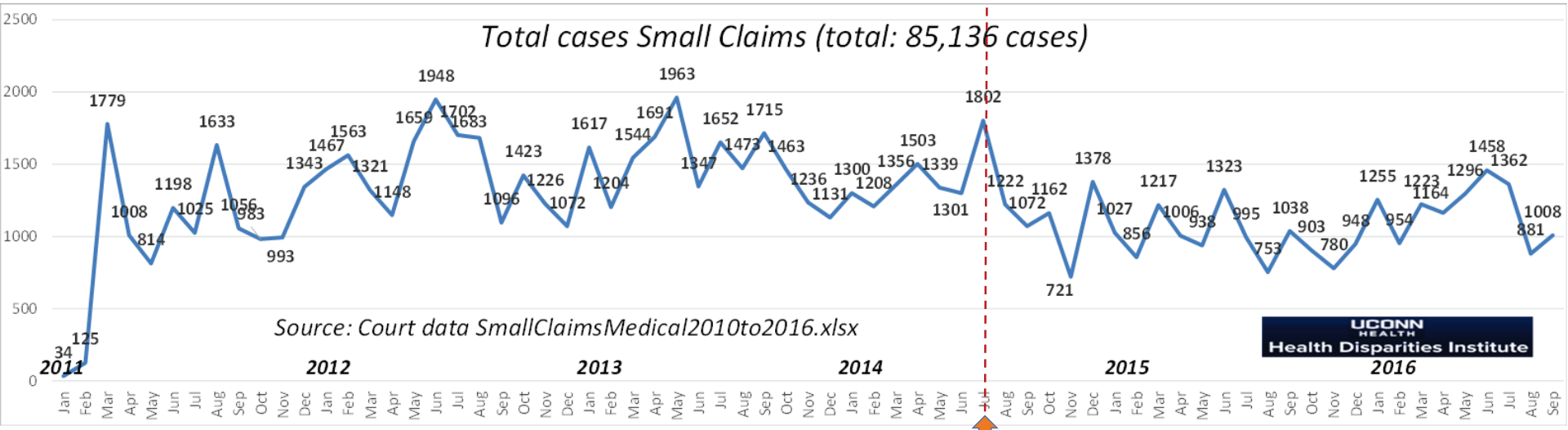
*Prepared by: Victor G. Villagra, MD; Mario Felix, MD; Emil Coman, PhD;  
Denise O. Smith, MBA; Allison Joslyn, MA; Trisha Pitter, MS;  
Wizdom Powell, PhD, MPH*

- Unpaid debt carries a social stigma
- Medical debt is difficult to measure
- HDP and medical debt are causally linked
- HDI obtained data from the CT Judicial System
- Small Claims only ( $\leq \$5,000$ )
- Unlike other debt (mortgages, credit card, car loans, etc.) medical debt is never voluntary
- A window into the magnitude of medical debt in CT

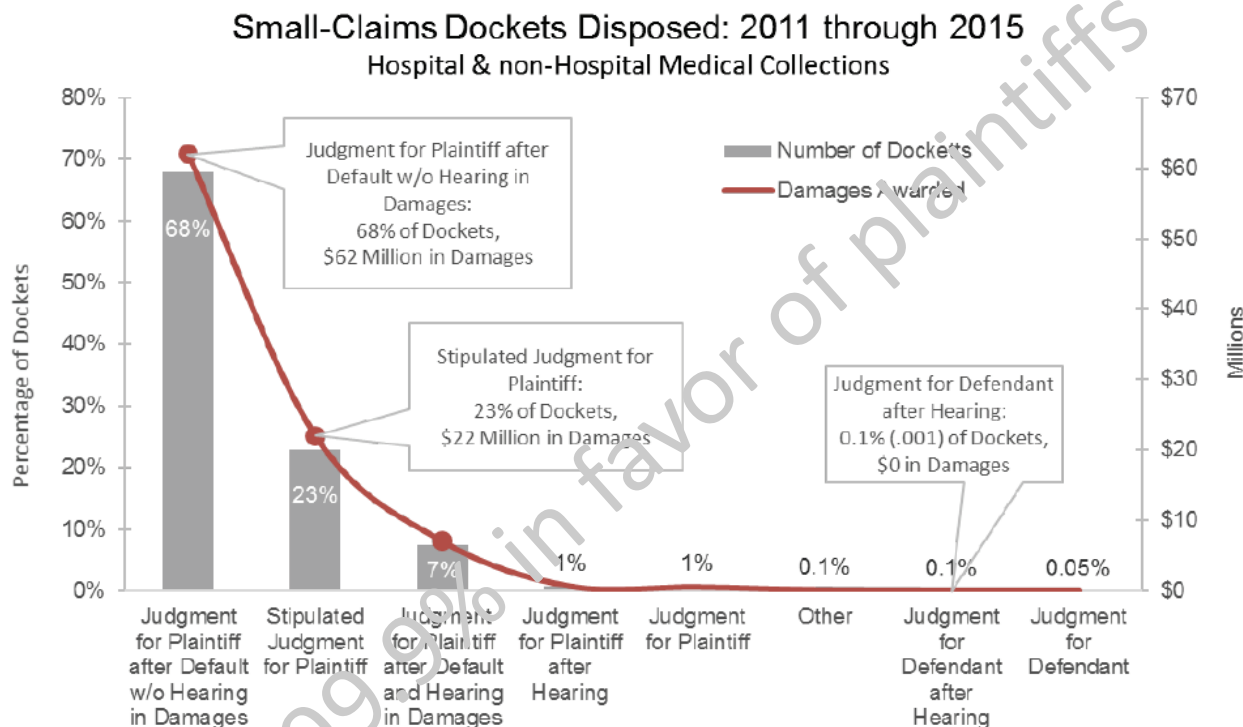


# Connecticut Hospitals and Doctors Sue Their Patients

Medical related Small Claims Court Cases in CT: 2011- 2015



# When Connecticut Hospitals and Doctors Sue Patients: Outcomes?



While these figures do not represent the number of unique defendants or the actual amount of debt recovered or attempted to recover, they do expose the magnitude of the medical debt problem and raise important questions that have received relatively little attention by the medical community, policy makers or the public at large.

# Medical Debt ≠ Being Sued



Hospitals and Doctors  
Suing Patient

Medical Debt Problem

**Providers faced with a medical malpractice law suit** have expressed a range of emotions including anxiety, fear, frustration, remorse, self-doubt, shame, betrayal and anger.

Source; Rehm SJ, Borden BL. The emotional impact of a malpractice suit on physicians: Maintaining resilience. *Cleve Clin J Med*. 2016;83(3):177-178. doi:10.3949/ccjm.83a.16004

What is the impact of debt and law suits on patients' mental health, physical health and social stigma?

What is the impact of law suits on the patient-provider relationship?

- Trust
- Continuity of care
- Quality of care
- Physician agency ("I am on your side")

# The Provider Perspective: Ethical Dilemma

- Primary care is a low margin operation, even a “loss leader”\* segment of the healthcare delivery system
- Since the advent of High Deductible Plans “accounts receivables” have been growing (duration and amount)

*“I will remember that I do not treat a fever chart, a cancerous growth, but a sick human being, whose illness may affect the person's family and economic stability. My responsibility includes these related problems, if I am to care adequately for the sick.”*

Excerpt of physicians’ Hippocratic Oath

- Providers face dual responsibility to care for their patients and to protect the financial integrity of their practices: Ethical dilemma
- Difference between small practices and corporate ownership of medical practices.

A **loss leader** is a product or service that is offered at a price that is not profitable, but it is sold to attract new customers or to sell additional products and services to those customers.

# Hospitals Suing Patients in Other States

## St. Joseph Missouri:

- Heartland Hospital sued this uninsured patient, a truck driver making \$30,000/yr.



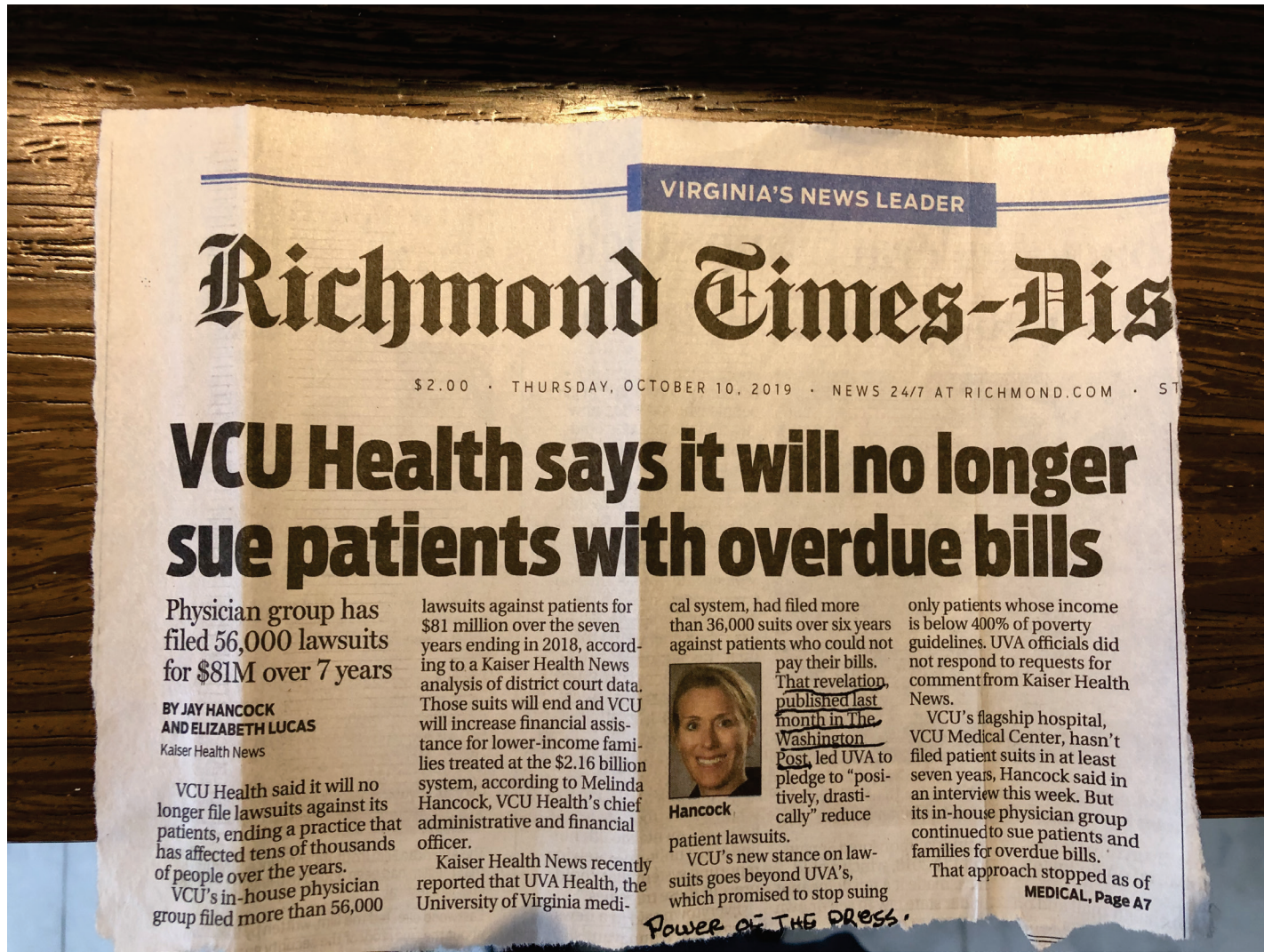
- Seized 10% of his paychecks and 25% of his wife's wages
- Charged 9% interest
- Placed lien on the patient's home

## Virginia Hospitals: 2017

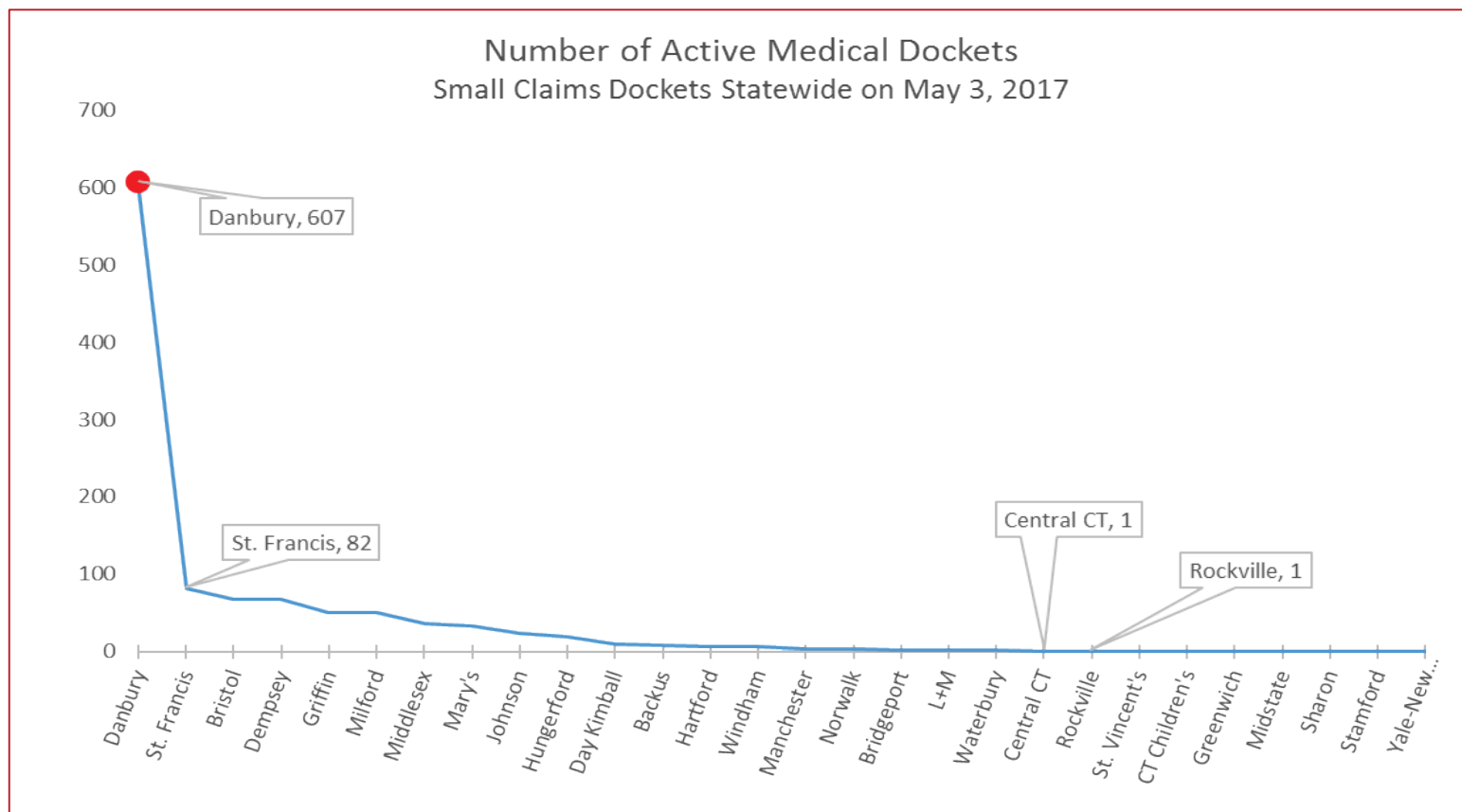
- 36% of hospitals sued 20,054 patients.
- And garnished wages from 9,232 patients in 2017.
- Five hospitals accounted for over half of all lawsuits
- All but one of those were nonprofits.
- Mary Washington sued the most patients, according to the researchers.
- 300 summons for 1 day, most are "no-shows"



# News From Virginia



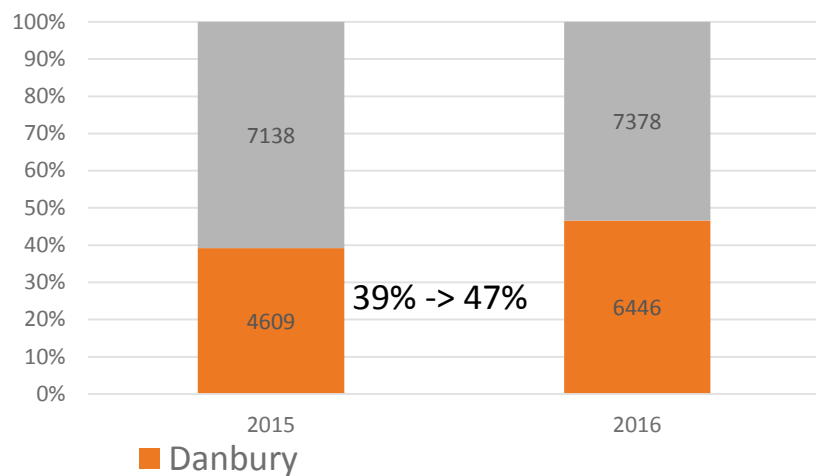
# Connecticut Hospitals Suing Patient



**Chart** shows that on May 3<sup>rd</sup>, 2017, Danbury Hospital had 607 total active dockets in small claims courts throughout Connecticut. This was a significantly higher number of dockets compared to the other 28 short-term acute care hospitals in CT

# Danbury Hospital Small Claims Lawsuits Against Patients for Medical Debt vs. All Other Hospitals in Connecticut

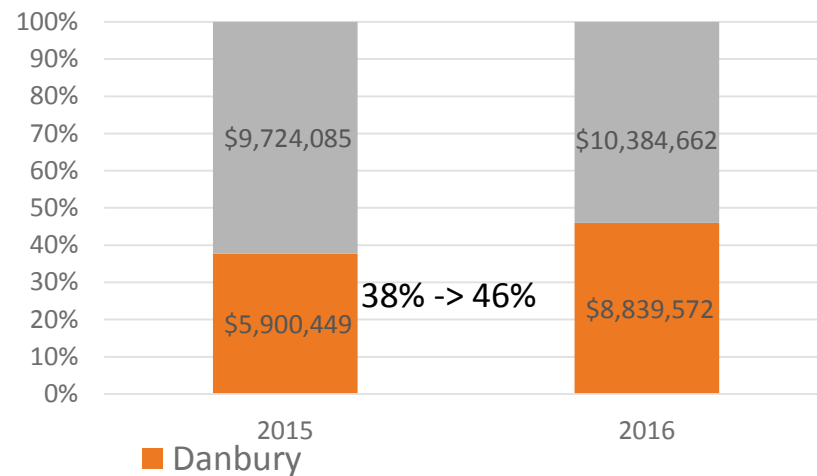
Total number of cases 2015-2016



N = 11,747 & 13,824, ( 2015 & 2016 )

10/03/1

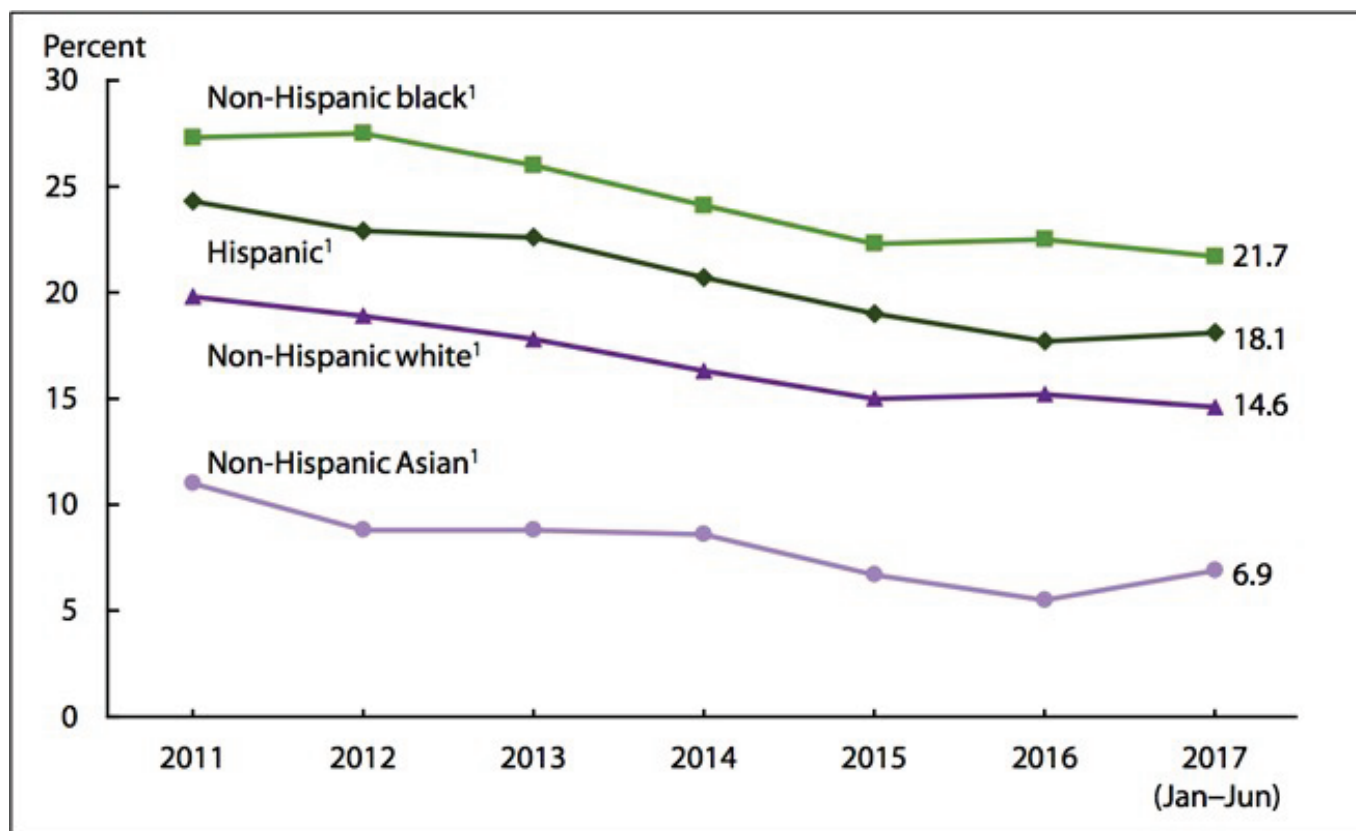
Total dollars awarded 2015-2016



N = 11,747 & 13,824, ( 2015 & 2016 )



# Racial/Ethnic disparities in medical debt



<sup>1</sup>Significant linear decrease from 2011 through June 2017 ( $p < 0.05$ ).

NOTE: Data are based on household interviews of a sample of the civilian noninstitutionalized population.

SOURCE: NCHS, National Health Interview Survey, 2011–2017.

# Policy considerations to mitigate HDPs-related healthcare inequities

- **Public Education:** Private-public partnership for statewide health insurance literacy campaign.
- **Workforce Development:** State and private funding for health insurance navigators training and deployment in underserved communities.
- **Regulatory** (Performance-based regulation): Aggressive goals for year-to-year improvement in CID Consumer Report Card scores.
- **Legislative:** Elimination of co-insurance and gradual phase-out of deductible features from all non-ERISA plans.
- **Simpler plan alternatives:** New entrants (e.g.: public option)

# Policy considerations to mitigate HDPs-related healthcare inequities



**POLICY BRIEF | October 2015**

## **Enhancing the Value of Health Insurance by Making it Simpler**

Victor G. Villagra, MD | Health Disparities Institute, University of Connecticut Health Center

# Policy considerations to mitigate HDPs-related healthcare inequities

- **Administrative (for medical debt):**
  - Transparent and standardized (understandable) hospital and provider billing statements
  - Judicial system administrative reforms to protect consumers against unfair medical debt collection practices and litigation
- **Legal framework** to control healthcare pricing practices

# Health Insurance Advance Project

A five-year initiative (2016-2020) aimed at enhancing the value of health insurance for all CT citizens but especially for people at the highest risk of experiencing healthcare inequities

**From a consumer point of view our research posits that  
HDPs meet customary criteria for  
A DEFECTIVE PRODUCT**

**Rationale: when used as designed and marketed HDPs**

- Are often unreliable
- Widen healthcare disparities <sup>19,20,21</sup>
- Can lead to health and financial harms
- Affect a substantial portion of Connecticut citizens, specially racial/ethnic minorities.

Thank you

# References

(for slide 37)

1. Amitabh Chandra, Jonathan Gruber and Robin McKnight, "The Impact of Patient Cost-Sharing on Low-Income Populations: Evidence from Massachusetts," *Journal of Health Economics* 33 (2014): 57-66.
2. Charles Stoecker, Alexandra M Stewart, and Megan C Lindley, "The Cost of Cost-Sharing: The Impact of Medicaid Benefit Design on Influenza Vaccination Uptake," *Vaccines* 5, 8, (March 2017)
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(for slide 37)

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10. Leighton Ku, et. al., *The Effects of Copayments on the Use of Medical Services and Prescription Drugs in Utah's Medicaid Program*, (Washington, DC: Center on Budget and Policy Priorities, November 2004).
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# High Deductible Plans Widen Disparities

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## **Appendix B**

DRAFT

# High Deductible Health Plans

## What does the evidence say?

Lynn Quincy, Nov. 6, 2019

@HealthValueHub

HealthcareValueHub.org



# Altarum

A 450-employee, nonprofit health services research organization that creates and implements solutions to advance health among vulnerable and publicly insured populations.



# What is the Healthcare Value Hub?



*With support from the Robert Wood Johnson Foundation:*

- The Healthcare Value Hub reviews evidence to identify the policies and practices that work best to reduce healthcare spending, improve affordability for consumers, improve outcomes and reduce disparities.
- We provide FREE resources to help YOU work on these healthcare value issues.
- We support and connect consumer advocates across the U.S., providing comprehensive fact-based information to help them advocate for change, and connect them to researchers and other resources.

# Guide to Jargon



High Deductible  
Health Plan  
(HDHP)

HSA-Qualified Plan  
(Individual  
Deductible > \$1,350)



Health Savings  
Account (HSA)

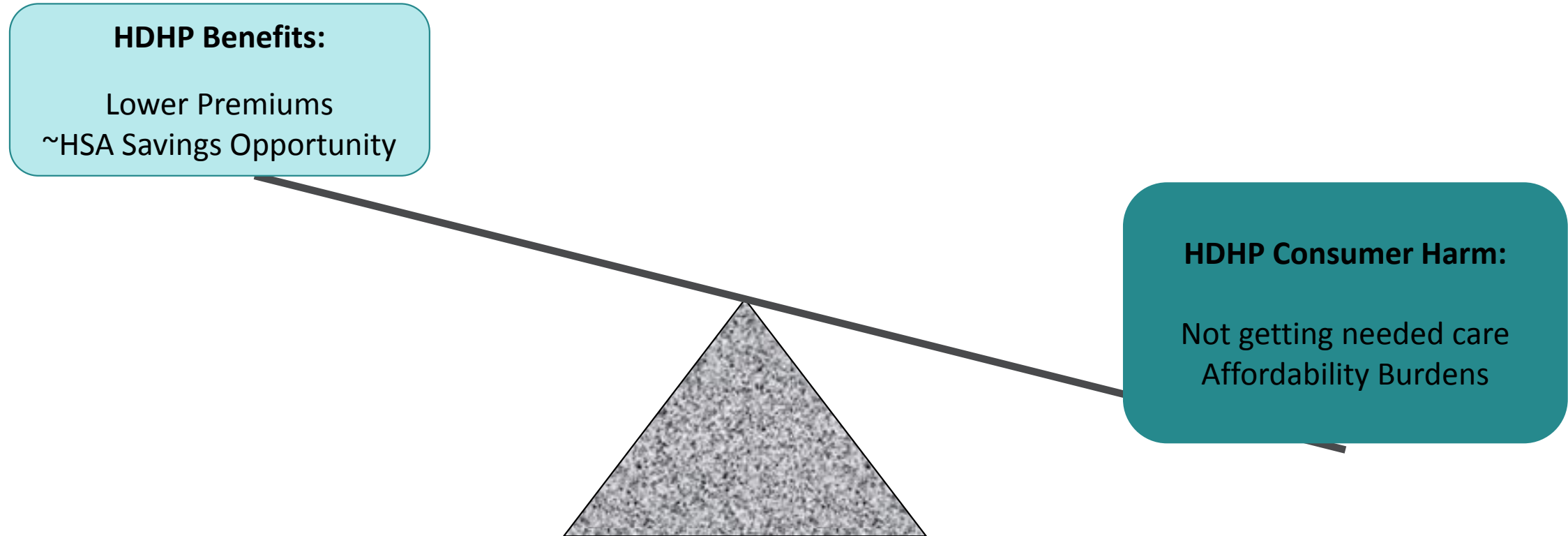
*Also Health  
Reimbursement  
Account (HRA)*



Consumer  
Directed  
Healthcare  
(CDHC)

*Plus consumer  
shopping tools*

# HDHPs – The Bottom Line



# What HDHPs DON'T Do: Drive Value in the Marketplace



Compared to more generous coverage, HDHP lower premiums BUT:

- Patients reduce both necessary and unnecessary care
- Patients don't price shop
- Patients don't shop based on quality



RESEARCH BRIEF NO. 11 | APRIL 2016

**Rethinking Consumerism in Healthcare Benefit Design**

High healthcare costs are a concern for consumers and payers alike. Insurance premiums have risen faster than wages and the economy in general for nearly two decades (see Figure 1). High levels of health spending crowd out other important spending. For households, this means lower wages and less money for competing priorities. For state and national governments, it means less to spend on education, infrastructure and other public needs.

**SUMMARY**

*For decades, rising healthcare costs have strained household, employer and government budgets. A strategy often proposed to address these high costs is to give consumers more "skin in the game," through high-deductible health plans. When accompanied by shopping aids, these plans are sometimes called consumer-directed health plans. But a wealth of evidence suggests that high-deductible health plans are not leading to better value in our healthcare system. What's more, unaffordable cost sharing causes considerable consumer harm. Instead, efforts to address high prices and promote high-value care must have a strong provider-directed component, because providers direct treatment plans and steer almost all of our healthcare spending. Our country needs to rethink the role of the consumer in healthcare to be fair, patient-centric and evidence-based. Consumers should be empowered with timely, accurate and actionable information to help make decisions about their care and not have their choices curtailed due to unaffordable cost sharing.*

There is consensus that we can cut back on waste in the system (including prices that are too high) in order to reduce spending without harming our health outcomes.

An oft-used strategy to address high healthcare costs are insurance products called high-deductible health plans, or more generally, consumer-directed healthcare. Nearly half of Americans with employer-provided insurance were required to meet an individual deductible of more than \$1,000 in 2015, and many plans go much higher, with deductibles in the \$5,000-\$6,500 range.<sup>1</sup> The basic idea is that by requiring consumers to pay substantial cost sharing these plan designs will incentivize consumers to extract better value from the healthcare marketplace, helping to stem the tide of rising healthcare costs and reducing the use of low-value care.

There's just one problem—we have little evidence to suggest that these high-deductible plan designs work. To control spending and bring better value to our healthcare system, we need a new vision for what the consumer's role should be.

**The Theory Behind Consumer-Directed Healthcare and High-Deductible Health Plans**

Whether described as a high-deductible health plan or consumer-directed healthcare—either paired with a tax advantaged account like an HIRA or an HSA<sup>2</sup> or not—the theory is the same: If consumers face the consequences of their health spending they will spend their dollars more wisely. With up to 30 percent of healthcare spending classified as "waste" by the Institute of Medicine,<sup>3</sup> the goal is for consumers to cut out unnecessary or "wasteful" spending and put downward pressure on prices.



First Author	Journal	Findings
Mary E. Reed	<i>Health Affairs</i> , 2012	Survey of beneficiaries: fewer than one in five understood that their plan exempted preventive office visits, medical tests, and screenings from their deductible.
Neeraj Sood	<i>RAND Forum for Health Economics and Policy</i> , 2013	Claims data analysis across CDHP and non –CDHPs: no evidence that, within CDHP plans, consumers with lower expected medical expenses exhibited more price shopping or that consumers exhibited more price shopping before reaching the deductible
Rachel O. Reid	<i>American Journal of Managed Care</i> , 2017	Using a before/after: no change in spending on 26 commonly used, low-value services
Zarek C. Brot-Goldberg	<i>Quarterly Journal of Economics</i> , 2017	Using a before/after: spending reductions are entirely due to outright reductions in quantity. We find no evidence of consumers learning to price shop after two years in high-deductible coverage. Consumers reduce quantities across the spectrum of health care services, including potentially valuable care (e.g. preventive services) and potentially wasteful care (e.g. imaging services).
Rejender Agarwal	<i>Health Affairs</i> , 2017	Systematic review: HDHPs associated with a significant reduction in preventive care in seven of twelve studies and a significant reduction in office visits in six of eleven studies—which in turn led to a reduction in both appropriate and inappropriate care.

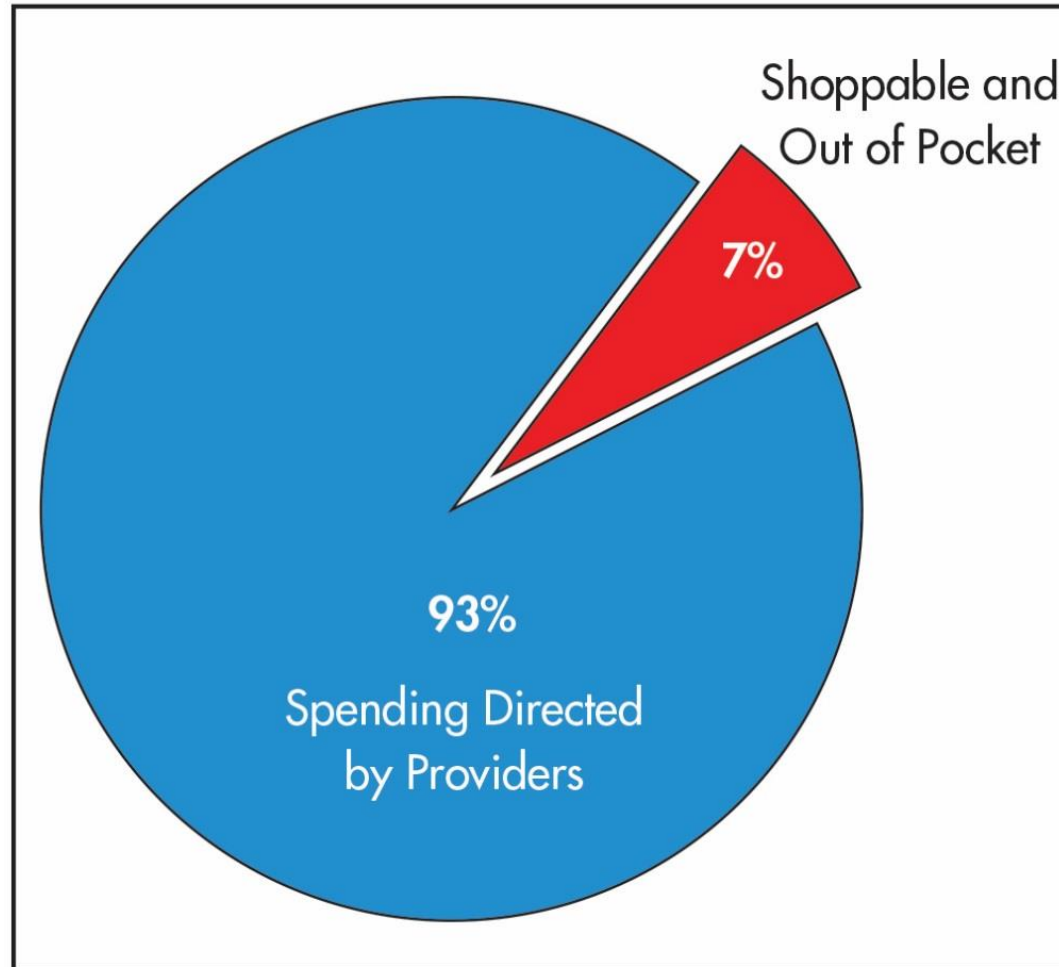
# Other evidence suggests WHY consumers don't shop based on price or quality:



- Care is rarely labeled as high-value or low-value
- Patients rarely know the price of a service and providers are often unable to help
- Patients rarely know quality or likely outcomes between two treatments.
- Consumers don't view healthcare as a commodity.

# Most Healthcare Dollars Are Directed by Physicians

## Consumers Direct a Small Percentage of Healthcare Spending



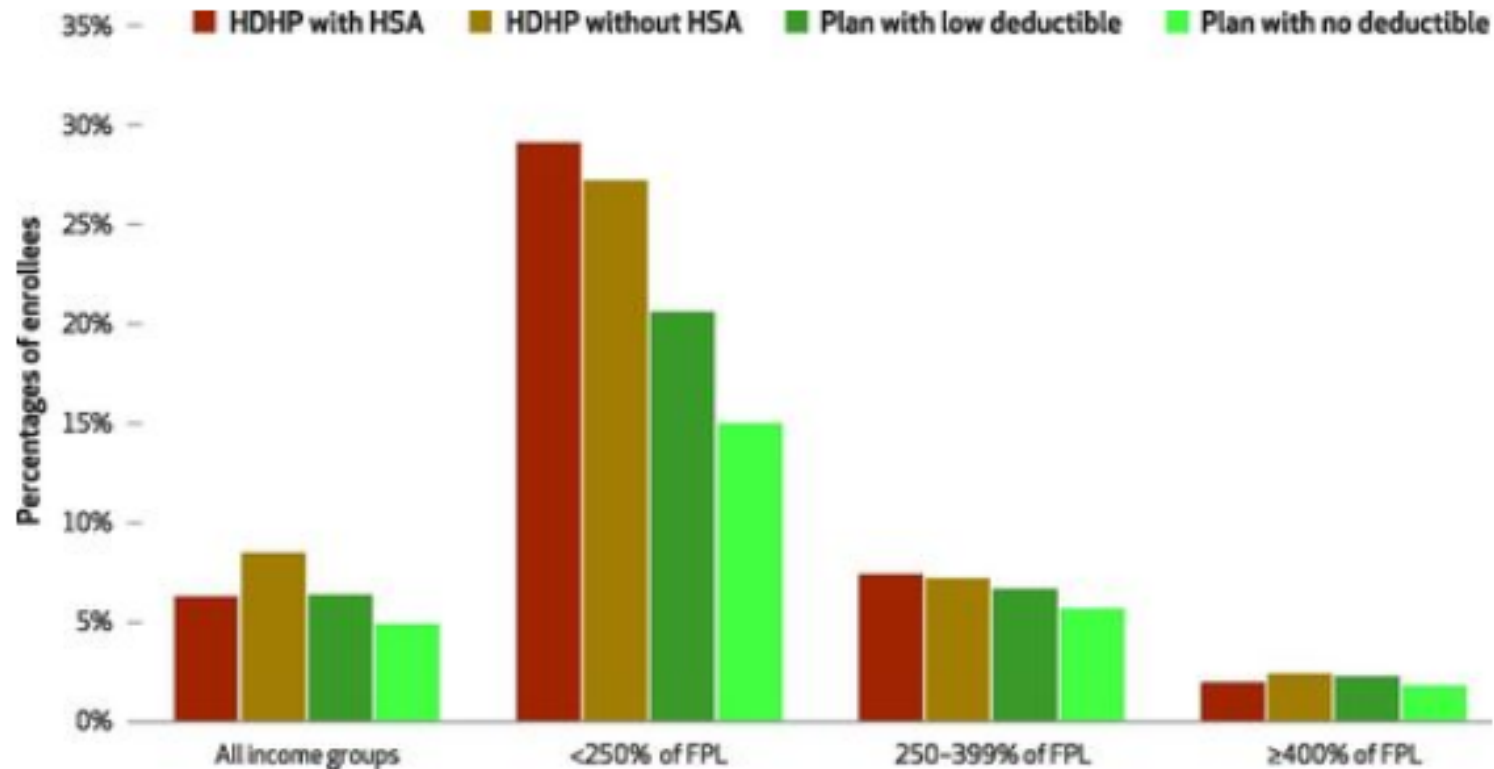
Source: Healthcare Value Hub, Rethinking Consumerism in Healthcare Benefit Design, Research Brief No. 11 (April 2011). Adapted from Health Care Cost Institute, Spending on Shoppable Services in Health Care, (March 2016).

# High Deductible Health Plans Cause Consumer Harm



First Author	Journal	Findings
J. Frank Wharam	<i>J Clin Oncol.</i> , 2018	Women with breast cancer who had switched to HDHPs before being diagnosed experienced delays in every aspect of the care process: diagnostic imaging, biopsies, early-stage diagnoses, and chemotherapy treatments.
J. Frank Wharam	<i>Health Affairs</i> , 2019	A similar study design: finds delays occurred regardless of income status, although delays were longer for women with lower income levels.
Alison A. Galbraith	<i>Health Affairs</i> , 2011	Survey: Almost half (48 percent) of the families with chronic conditions in high-deductible plans reported health care-related financial burden, compared to a fifth of families (21 percent) in traditional plans. Almost twice as many lower-income families in high-deductible plans spent more than 3 percent of income on health care expenses as lower-income families in traditional plans (53 percent versus 29 percent).
Zhiyuan_Zheng	<i>Journal of Oncology Practice</i> , 2019	Survey: High-deductible health plans linked to delayed, forgone care among cancer survivors, especially if no HSA; the percentage of delayed or forgone care appeared similar for cancer survivors who had an HDHP with an HSA vs. those with an Low Deductible plan

**Exhibit 1** Percentage of nonelderly adults with employer-sponsored insurance facing health care burden exceeding 20 percent of family income, by income and deductible level, 2011–13



**Source:** Salam Abdus, Thomas M. Selden, and Patricia Keenan. “The Financial Burdens Of High-Deductible Plans,” *Health Affairs*, December 2016



# About Health Savings Accounts



- ▲ HSAs are tax-advantaged savings accounts designed to pay medical expenses.
- ▲ HSAs must be paired with HDHPs meeting specific IRS criteria.
- ▲ Only one-third of individuals with a high-deductible health plan also have a health savings account
- ▲ The U.S. Treasury finds that more than 60 percent of all HSA tax benefits accrue to families earning more than \$100,000 annually

# 2018 Poll of Connecticut Adults





DATA BRIEF NO. 2 | OCTOBER 2018

## Connecticut Residents Struggle to Afford High Healthcare Costs; Support a Range of Government Solutions Across Party Lines

Nationally, consumer worry about healthcare affordability is well documented but now—for the first time—a new survey reveals how affordability concerns and ideas for action play out in Connecticut.

A survey of over 900 Connecticut adults conducted from Jan. 31-Feb. 9, 2018, found that:

- 50% experienced healthcare affordability burdens in the past year;
- Even more are worried about affording healthcare in the future; and
- Across party lines, most express strong support for policymakers to address these problems.

### A RANGE OF HEALTHCARE AFFORDABILITY BURDENS

Connecticut is a top ranked state in terms of household income—in 2016, census data show median household income was \$73,433.<sup>1</sup> Nonetheless, like many Americans, Connecticut residents currently experience hardship due to high healthcare costs.

These affordability burdens take many forms. All told, 50% of adults in Connecticut experienced one or more of the following three healthcare affordability problems in the prior 12 months.

1.) **BEING UNINSURED DUE TO HIGH PREMIUM COSTS.** 50% of uninsured cite “too expensive” as the major reason for not having coverage.

2.) **DELAYING OR FOREGOING HEALTHCARE DUE TO COST.** Nearly half (43%) of Connecticut adults encountered one or more cost related barriers to getting care in the past year. In descending order of frequency, they report:

- 33%—Delayed going to the doctor or having a procedure done
- 24%—Avoided going altogether to the doctor or having a procedure done
- 22%—Skipped a recommended medical test or treatment
- 15%—Did not fill a prescription
- 13%—Cut pills in half or skipped doses of medicine
- 11%—Had problems getting mental healthcare

Moreover, cost was far and away the most frequently cited reason for not getting needed medical care, exceeding a host of other barriers like transportation, difficulty getting an appointment, lack of childcare and other reasons.

Of the various types of medical bills, the ones most frequently associated with an affordability barrier were dental care, doctor bills and prescription drugs, likely reflecting the frequency with which

Results from Altarum's Consumer Healthcare Experience State Survey

## Altarum's Consumer Healthcare Experience State Survey (CHESS):

- designed to elicit respondents' unbiased views on a wide range of health system issues
- a web panel from *Dynata* of ~1,000 residents 18 and older
- fielded Jan. 31-Feb. 9, 2018
- English language only

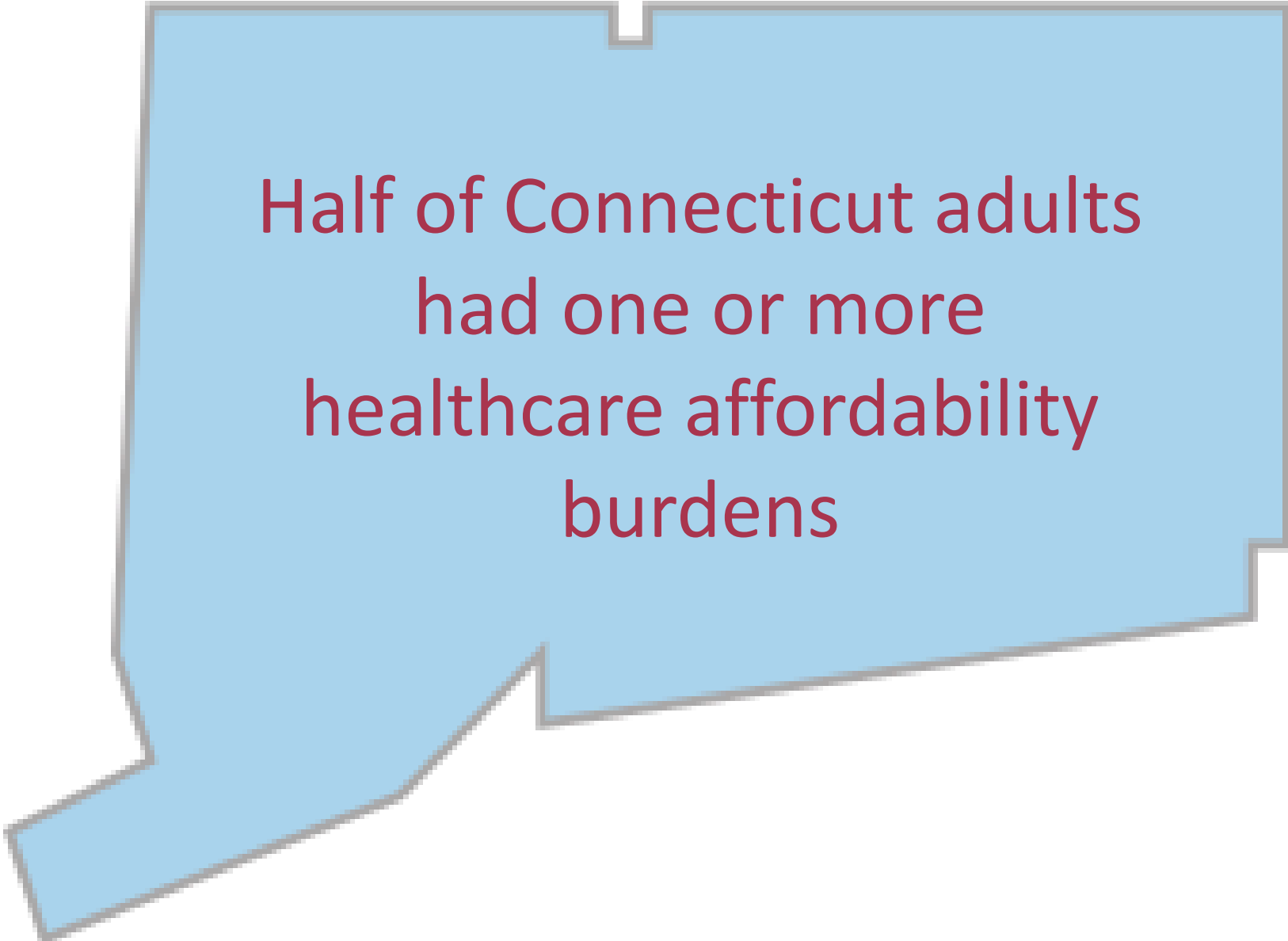
More methodology and demographics available at:  
[HealthcareValueHub.org/CT-2018-Healthcare-Survey](https://HealthcareValueHub.org/CT-2018-Healthcare-Survey)

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# High Healthcare Affordability Burdens in Connecticut

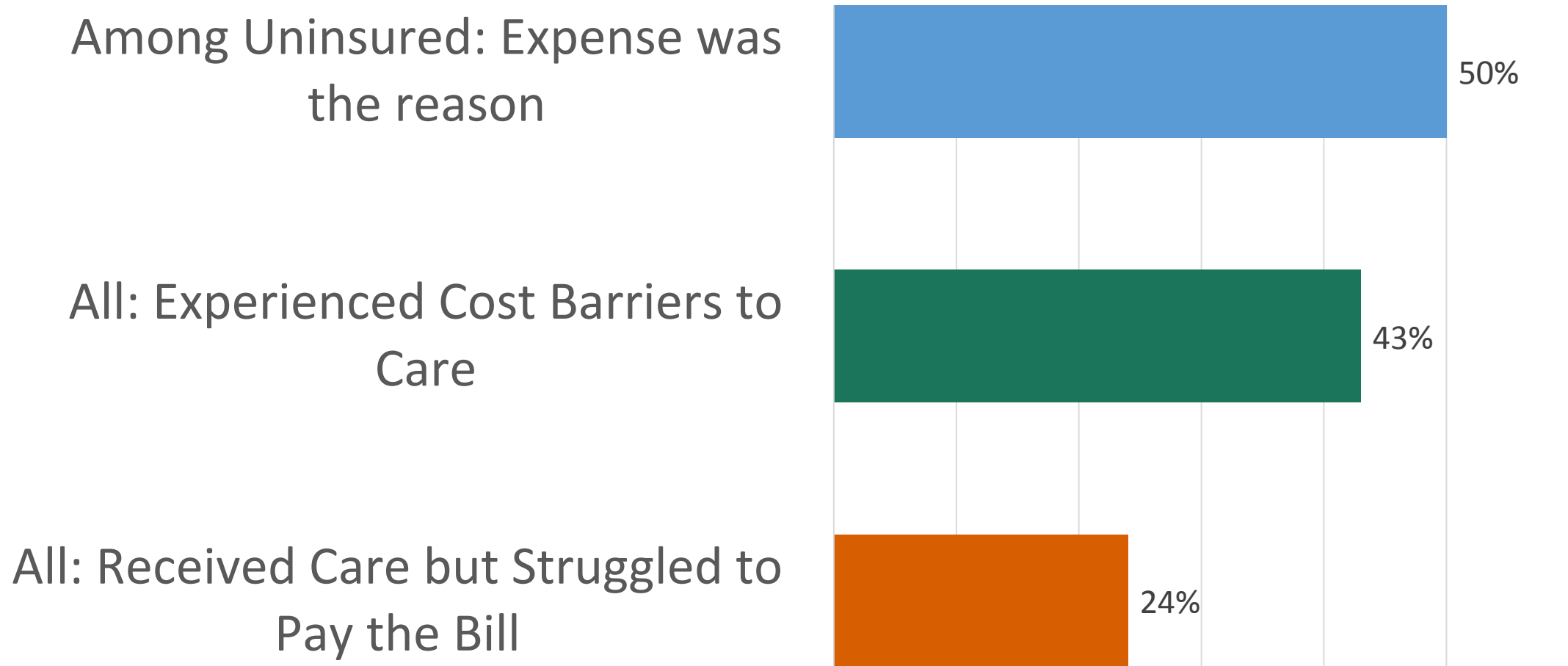






Half of Connecticut adults  
had one or more  
healthcare affordability  
burdens

# Healthcare Affordability Burdens: *Percent of Connecticut Adults*



## Cost Barrier to Care: Detail



- **33%** - Delayed going to the doctor/having a procedure done
- **24%** - Avoiding going to doctor/having procedure done
- **22%** - Skipped recommended medical test or treatment
- **15%** - Did not fill a prescription
- **13%** - Cut pills in half/skipped doses of medicine
- **11%** - Had problems getting mental health care

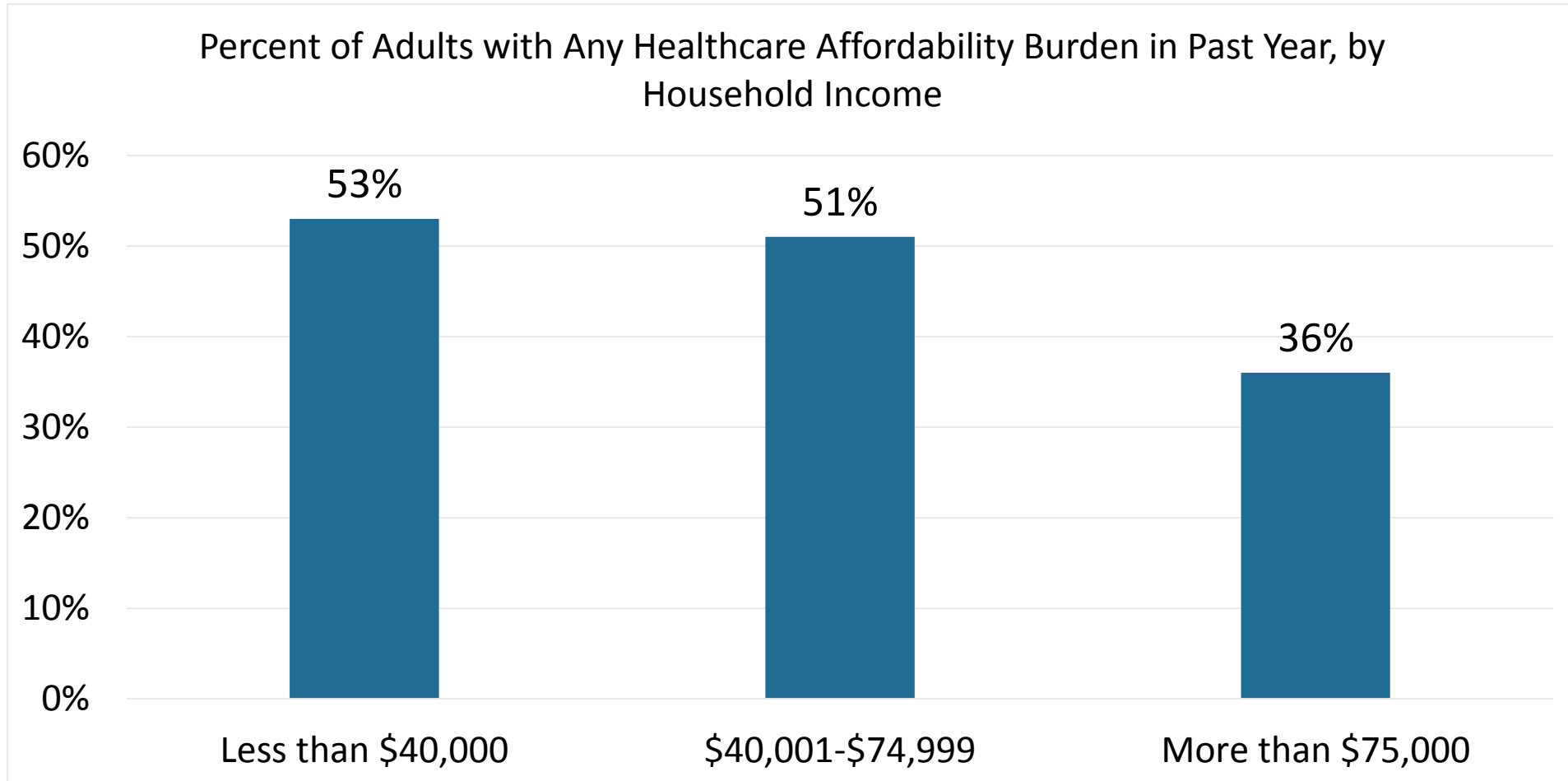
*2018 Poll of Connecticut Adults*

## Struggled to Pay Medical Bills: Detail



- **10%** - Contacted by a collection agency
- **9%** - Used up all or most of their savings
- **7%** - Racked up large amounts of credit card debt
- **6%** - Placed on a long-term payment plan
- **6%** - Unable to pay for basic necessities (food, heat, or housing)
- **4%** - Borrowed money/got a loan/another mortgage on home

# Healthcare affordability burdens hit lower income families the hardest....





# QUESTIONS about HDHP evidence?



# Solutions



# Addressing Healthcare Affordability In 4 ~~Easy~~ Steps



- 1) Smart, affordable cost-sharing
- 2) Address wasteful spending
- 3) Address prevention “failures”
- 4) Address excess healthcare prices



Smart,  
Affordable  
Cost-sharing



# Reminder



- ▲ There are numerous ways to divide the cost of needed medical care between the health plan and the beneficiary.
- ▲ Cost-sharing design decisions affect how this spending is distributed across the enrolled population and only affect total spending at the margins.

# Smart, Affordable Cost-sharing



**Goal:** avoid creating barriers to care while still discouraging low-value care; make cost-sharing designs understandable

- Use copays, not coinsurance; tie cost-sharing levels to family income
- Value Based Insurance Design

# Value-based Insurance Design: “clinically nuanced benefit design”



Lower cost-sharing for high value services



Higher cost-sharing for low value services

## Considerations for consumer-friendly VBID

- Focus on High Value Care
- Ensure Benefits are Based on Evidence
- Prioritize – overly complex cost-sharing doesn’t help patients
- Don’t Confuse VBID with Wellness Programs

# VBID: What Does The Evidence Say?



**ALTARUM**  
HEALTHCARE VALUE HUB

EASY EXPLAINER | NO. 5 | JULY 2016

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**Value-Based Insurance Design:  
Potential Strategy for Lower Costs, Increased Quality**

**H**ealth insurance plans have long included various forms of consumer cost sharing, in the form of deductibles, copays and coinsurance. Value-based insurance design (VBID) introduces a new twist by aligning the amount of cost sharing with the relative value of care: reducing or eliminating cost sharing for high-value care while increasing cost sharing for low-value care. By reducing financial barriers, the goal is to incentivize consumers to make better healthcare treatment decisions.

VBID was originally conceived as a way to encourage patients with chronic conditions, such as diabetes, to adhere to long-term treatment plans. Insurers have since expanded VBID to encourage the use of preventive services and other types of high-value care. The Affordable Care Act (ACA) embraced this concept by requiring that key preventive services be provided with no patient cost sharing. More recently, HHS announced a Medicare Advantage VBID trial in seven states starting in 2017.

By reducing patient cost sharing—providing a “carrot”—insurers hope to incentivize the use of high-value care, ultimately leading to better health outcomes and lower costs. Ideally any savings associated with having healthier beneficiaries would then be passed onto consumers in the form of lower premiums. In contrast, by increasing cost sharing—providing a “stick”—VBID may be used to discourage the use of healthcare that is deemed low value. Here, the target is not patient health, but rather preventing wasteful spending on services that are either over-used or not considered cost effective. An example of low-value care would be prescribing an antibiotic for a viral sinus infection or performing an MRI for back pain that has not been given time to heal.

**What Does the Evidence Say?**

Surprisingly, the response to lower cost-sharing incentives under VBID is not as strong as originally predicted. An analysis of thirteen studies found an average three percent increase in treatment adherence among patients with chronic conditions. These results indicate that factors other than, or in addition to, cost continue to prevent many consumers from using the high-value care that VBID aims to promote. In many cases, consumers may simply lack the information, expertise or motivation to change their behavior. Because of this, the benefits of VBID “carrots” have largely accrued to consumers who are already relatively health conscious and treatment compliant.

Perhaps for these reasons, the evidence is mixed on the effect of VBID on health outcomes. Although some studies show health improvements, others found improved treatment adherence did not necessarily lead to better clinical outcomes.

Early but promising research shows that employing VBID as one piece of a larger and more comprehensive strategy can encourage healthy behavior. Studies indicate that plans are more effective at boosting treatment compliance when they provide more generous benefits, target high-risk patients, include wellness programs and employ mail-order pharmacies.

The other side of VBID—providing a “stick” to discourage lower value care—is rarely implemented and for the most part unstudied. While it is well understood that higher cost-sharing discourages the use of care, it is not yet known



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- Surprisingly, response to lower cost-sharing incentives under VBID is not as strong as predicted.
- Because of this, the benefits of VBID “carrots” have largely accrued to patients who are already relatively health conscious and treatment compliant.
- VBID “sticks” (to discourage lower value care) are rarely implemented and for the most part unstudied. While it is well understood that higher cost-sharing discourages the use of care, it is not yet known whether patients will respond in the nuanced way that VBID intends, as opposed to reducing the use of care indiscriminately.

**What does it MEAN to make  
cost-sharing affordable?**

# Hub finds lack of harmonization across programs with respect to affordability thresholds

- IRS Tax Deductibility Threshold
- Medicaid
- CHIP
- Massachusetts (Romneycare)
- Healthy San Francisco
- ACA
- Urban Institute estimates for more generous ACA thresholds



RESEARCH BRIEF NO. 16 | JANUARY 2017

**Making Healthcare Affordable:  
Finding a Common Approach to Measure Progress**

Healthcare affordability is a long-standing, top-of-mind worry for consumers.<sup>1</sup> Surveys show that up to one-third of Americans report postponing needed care due to cost, two-thirds of insured Americans report difficulty affording deductibles and one-quarter report difficulty affording out-of-pocket copayment or coinsurance obligations.<sup>2</sup> The incoming administration has promised to broaden healthcare access, *make healthcare more affordable* and improve the quality of the care available to all Americans.<sup>3</sup>

But what does it mean to make healthcare affordable or even more affordable? These considerations are particularly urgent as “consumerism” is increasingly embraced—promoting high deductibles and increased consumer cost sharing.

Surprisingly, there is no standard definition of affordability in healthcare that can be readily used for policy purposes.<sup>4</sup> Instead, there is a patchwork of inconsistent program standards and a diversity of opinions on what constitutes affordability. Yet clear standards are important to realizing policy goals. For example, in 1965, the Office of Economic Opportunity adopted poverty thresholds as a working definition of poverty in order to operationalize President Johnson’s War on Poverty.<sup>5</sup> While there are valid criticisms of federal poverty levels (FPL), this measure lent clarity to the policymaking process and evaluation of outcomes.

Creating healthcare affordability standards may seem like an inherently subjective exercise—what seems affordable to some may not seem affordable to others of similar means—but evidence and experts suggest that it is both possible and useful to explore this question. This Research Brief explores the background on health affordability and suggests evidence-based criteria for defining an affordability standard in healthcare.

**Components of an Affordability Standard**

There are some basic, common-sense criteria that give direction to an affordability standard but stop short of being definitive.

**Goal: Remove financial barriers to care**

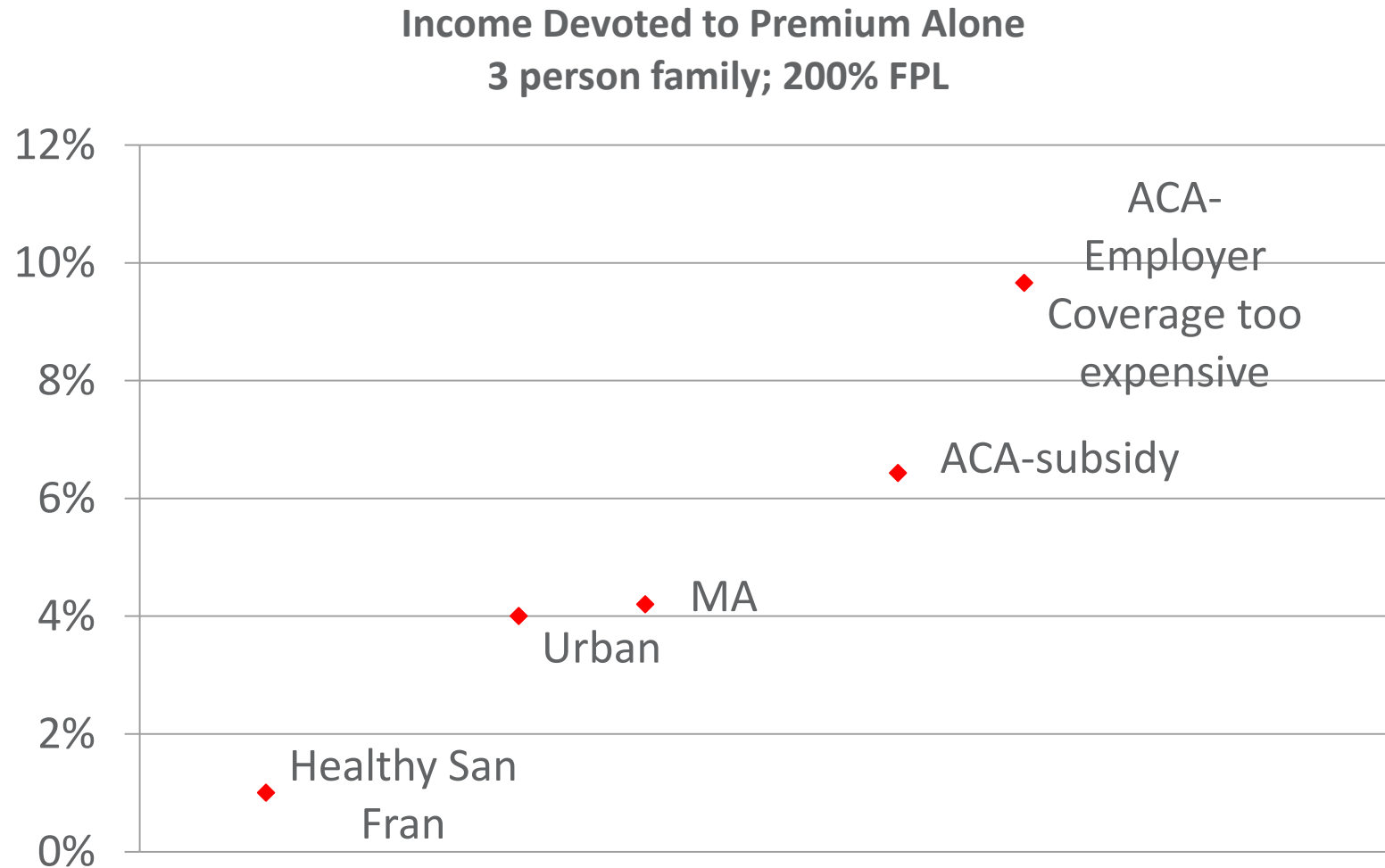
The first step to establishing an affordability standard is to determine the goal towards which we strive. In the past, policymakers have often prioritized increasing

**SUMMARY**

*Healthcare affordability is a long-standing, top-of-mind worry for consumers and as many as one-third report affordability problems. For decades, state and federal policymakers have promised to make healthcare affordable—with some successes—but we know surprisingly little about the affordability thresholds that would provide widespread access to both coverage and healthcare services.*

*Going forward, we need to agree on the most important aspects of evidence-based, consumer-friendly affordability standards. Important criteria include: the standard should include all healthcare-related expenses (premiums and cost-sharing), thresholds must slide with income and family size, must reflect an accurate assessment of families’ financial liquidity and different incomes, and be harmonized across coverage programs (employer, Medicaid, CHIP, Medicare).*

# Affordability of Premium Alone: Not Harmonized Across Programs





# Defining a Healthcare Affordability Standard



- Goal: No financial barriers to care
- Consider a “Total Cost” concept. What percent of income can a household devote to:
  - Cost of coverage (premiums)
  - Cost-sharing for covered services
  - Cost of needed services not included in the benefit package
- Standard slides with income and family size

# Address Inadvertent, Surprise Out-of-Network Bills



- ▲ Get patients out of the middle – prohibit balance billing and include a mechanism to resolve provider payment
- ▲ Stronger network adequacy transparency provisions – at point of insurance shopping, show likelihood of getting a Surprise Bill
- ▲ Better consumer assistance

# Short-term Health Plans

## *aka skimpy health plans*



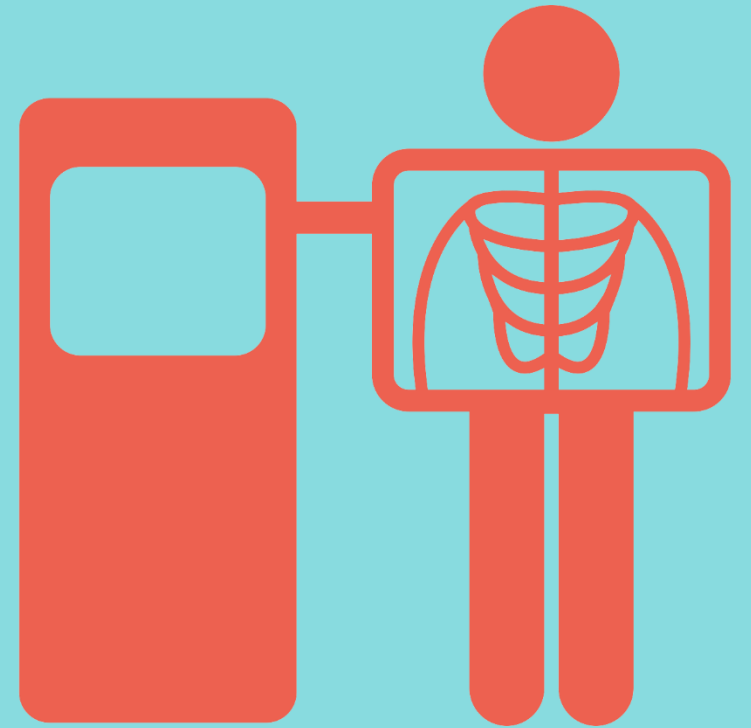
- Premiums savings stems from less coverage, not duration of the policy
- Exempt from ACA consumer protections:
  - have annual and life-time caps
  - likely don't cover minimum essential services like maternity and mental health; cost-sharing obligations can > \$20,000
  - can exclude pre-existing conditions
  - not subject to MLR minimum: 80% of premium dollar spent on medical care

# How are states protecting consumers?



- Prohibit sale of Short-term plans (MA, NJ, NY, CA)
- Enact term limits (MD-90 days)
- Enact state limits on renewal
- Benefit mandates to place a floor under the coverage offered by ST plans (CT)

# Address Wasteful Spending



# ONE-THIRD OF HEALTHCARE SPENDING IS WASTED

Average Healthcare  
Spending per Person  
(2016)

**\$11,193**

**WASTED  
SPENDING**

**\$3,431**

**NECESSARY  
SPENDING**

**LOW-VALUE  
CARE**

**14%  
OF SPENDING**



**UNNECESSARY SERVICES**

Examples: Duplicate Tests, Choosing Wisely Services



**INEFFICIENT CARE DELIVERY**

Example: Test Results Not Shared

**ADMINISTRATIVE  
WASTE**

**8%  
OF SPENDING**



Example: Billing Errors

**PRICING  
FAILURES**

**4%  
OF SPENDING**



Example: Excessive Profits

**FRAUD**

**3%  
OF SPENDING**



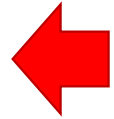
Example: False Claims

**PREVENTION FAILURES**

**2%  
OF SPENDING**



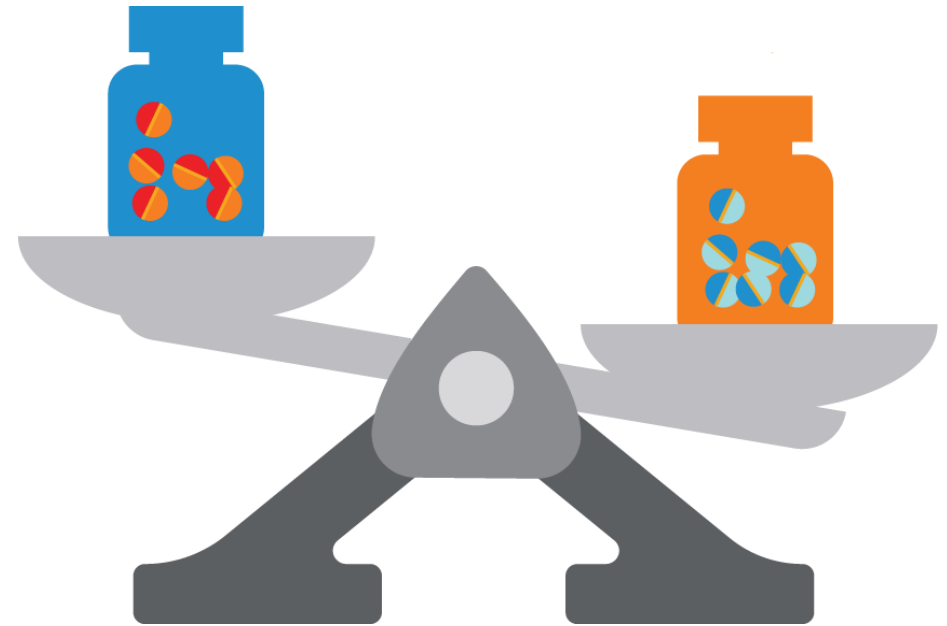
Example: Missed Flu Shot



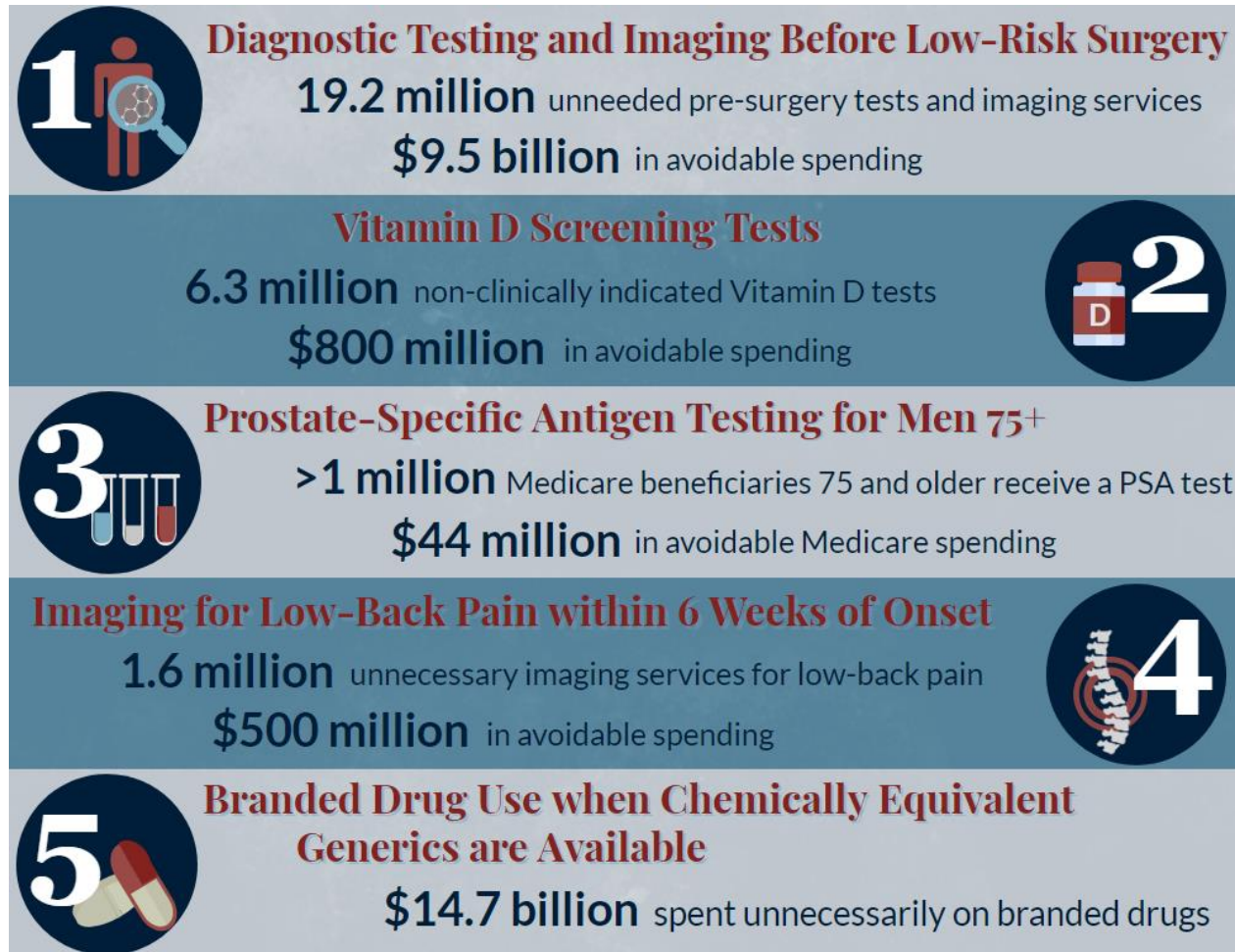
# Insufficient Comparative Effectiveness Research Undercuts Efforts



Up to 50% of our care may be provided without evidence of effectiveness



# Some care is not ambiguous; tagged as low- or no-value in most cases



Source: Center for Value-based Insurance Design

Many, many other services have been identified as low or no-value.



# GETTING UTILIZATION RIGHT: STRATEGIES



Provider  
Payment  
Reform

**GET  
INCENTIVES  
RIGHT**



Non-Financial  
Provider  
Incentives

**ALSO  
POWERFUL**



Patient Shared  
Decision-Making  
should be the

**STANDARD  
OF CARE**





Insurance  
Benefit Design  
but

**KEEP IT  
SIMPLE**

# Financial incentives are not our only provider tool....



- Non-financial incentives:
  - Peer comparisons
  - Peer recognition
  - Eliminate barriers
  - Institutional support and leadership



RESEARCH BRIEF NO. 24 | FEBRUARY 2018

**Non-Financial Provider Incentives:  
Looking Beyond Provider Payment Reform**

The U.S. healthcare system has long required a transformation—from rewarding volume to encouraging the delivery of high-value care. Our current system is plagued with inefficiencies. Unit prices are high, quality is uneven and lack of transparency complicates matters at every turn. Additionally, approximately one third of healthcare spending is wasted on services that could be eliminated without negatively impacting the quality of care that patients receive.<sup>1</sup>

Healthcare consumers, payers, providers and policymakers consistently call for better value, but we have not yet found a “silver bullet” when it comes to consistently delivering high-value care. As frontline providers, physicians play a critical role in these efforts, making them the primary target of strategies to address poor quality and high costs.

For decades, efforts to modify provider behavior have emphasized new methods of reimbursement—with mixed success.<sup>2</sup> Rather, a growing body of evidence suggests that a combination of financial and non-financial incentives is key to improving healthcare value.<sup>3,4</sup>

This brief describes various types of non-financial provider incentives and evaluates their ability to deliver better value by increasing the use of high-value services, decreasing the use of low-value services and lowering excess prices.

**What are Non-Financial Provider Incentives?**

Broadly, non-financial incentives can be categorized into three groups: mission-based incentives, reputational incentives and eliminating informational barriers to the delivery of high-value care.<sup>5</sup>

**SUMMARY**

Physicians play a critical role in efforts to deliver better value, making them the primary target of strategies to address poor quality and high costs.

Efforts to modify provider behaviors have emphasized new reimbursement methods, with mixed success. But a growing body of evidence suggests that non-financial incentives may be an equally effective way to incentivize a value-driven approach to care. This brief evaluates the ability of non-financial incentives—such as mission-based incentives, reputational incentives and eliminating informational barriers—to deliver better healthcare value.

**Mission-Based Incentives**

Although many physicians are generously compensated for their services, the intrinsic reward of helping patients in need is often the driving force that motivates them. Mission-based incentives aim to influence physician behavior by tapping into providers’ “internal motivation to be a good doctor.”<sup>6</sup>

Appeals to physicians’ better natures have long existed, yet they have not prevented our healthcare system from evolving into one that is inefficient and promotes low-value care. This may be due, in part, to systemic stressors (such as poor work-life balance, workforce shortages and a lack of resources) that can diminish providers’ intrinsic motivation over time. Furthermore, research shows that intrinsic motivation can be overridden by other incentives, such as financial gain and loss.<sup>7</sup> Despite these challenges, evidence suggests that mission-

# Address “Prevention Failures”



# LOW-VALUE CARE

.vs

# HIGH-VALUE CARE

## EXAMPLES



Unneeded  
diagnostic testing



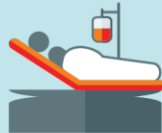
Unneeded  
imaging



Bloodwork for  
low-risk surgery



Use of branded drugs when  
generics are available



Elective/unwarranted  
C-sections



Spending wasted on low-value care is estimated to be more than \$340 billion each year.

## EXAMPLES



Getting a flu shot



Cancer screening  
when appropriate



Coordinating  
care for complex  
patients



Prenatal care



Eye screening for  
diabetics

Providing more high-value care could avoid costly care later, saving more than \$55 billion each year.



For details on the strategies, go to:

[HEALTHCAREVALUEHUB.org/low-vs-high-value-care](https://HEALTHCAREVALUEHUB.org/low-vs-high-value-care)

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# ONE-THIRD OF HEALTHCARE SPENDING IS WASTED

Average Healthcare  
Spending per Person  
(2016)

**\$11,193**

**WASTED  
SPENDING**

**\$3,431**

**NECESSARY  
SPENDING**

**LOW-VALUE  
CARE**

**14%  
OF SPENDING**



**UNNECESSARY SERVICES**

*Examples: Duplicate Tests, Choosing Wisely Services*



**INEFFICIENT CARE DELIVERY**

*Example: Test Results Not Shared*

**ADMINISTRATIVE  
WASTE**

**8%  
OF SPENDING**



*Example: Billing Errors*

**PRICING  
FAILURES**

**4%  
OF SPENDING**



*Example: Excessive Profits*

**FRAUD**

**3%  
OF SPENDING**



*Example: False Claims*

**PREVENTION FAILURES**

**2%  
OF SPENDING**



*Example: Missed Flu Shot*



# SOCIAL DETERMINANTS OF HEALTH



# Addressing Personal and Social Determinants of Health



- Assess community needs and capacity to address needs
- Collect better data to track disparities and support targeted interventions
- Place-based, Accountable Health Structures, plus variations
  - Environmental nudges
  - Social-medical models of care
- Address financing silos

# Addressing High Unit Prices





# UNREASONABLE PRICES: STRATEGIES



Price  
Transparency to  
expose

**HIGH  
PRICES**



Anti-trust,  
CON/DON, foster  
competition to  
address

**MONOPOLY  
POWER**



Reference pricing,  
rate setting, price  
regulation to  
address

**PRICING  
OUTLIERS**



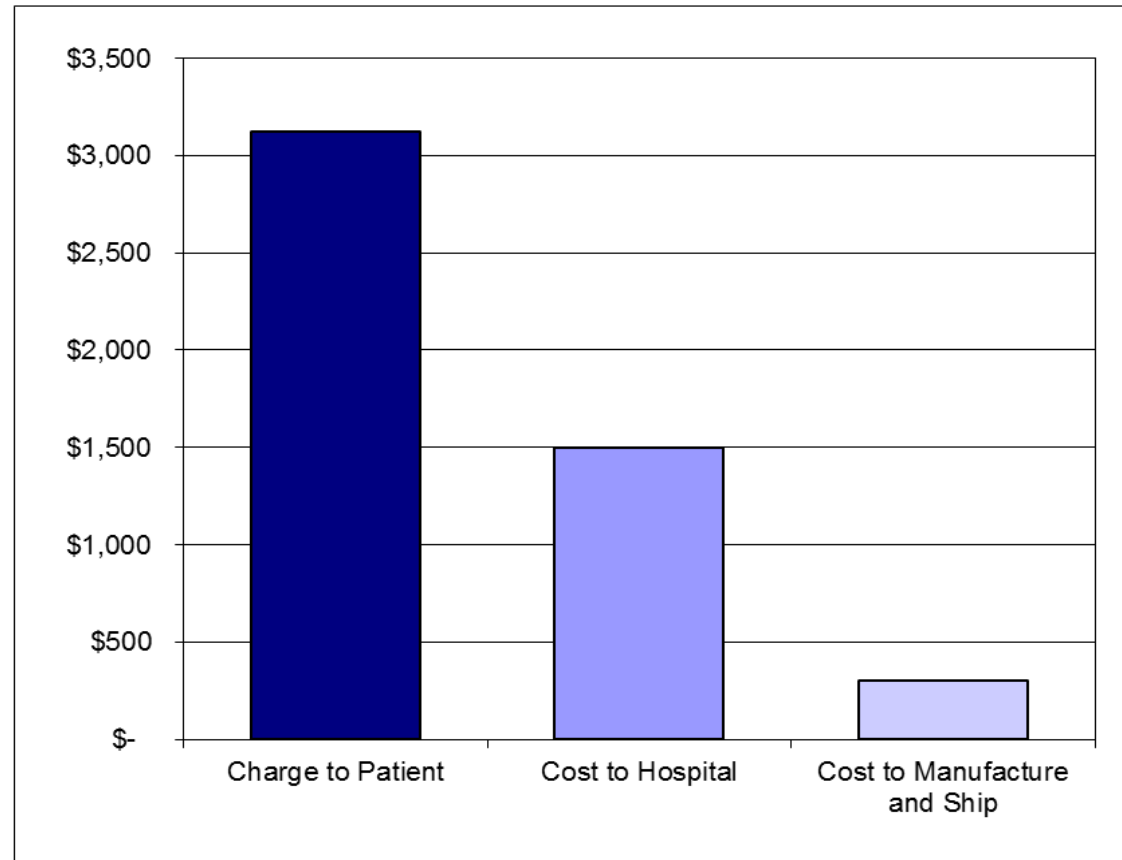
Global Budgets  
to cap

**OVERALL  
SPENDING**

# Neither Paid Amount nor Charge Provide an Accurate Picture of the Underlying Cost

For the most part,  
we have no idea what  
the underlying cost of  
inputs is.

**Dose of Drug Flebogamma**



Source: Steven Brill, "Bitter Pill: Why Medical Bills Are Killing Us," *Time*, March 4, 2013

# Which Price Concept(s) Should We Make Transparent?

Listed Charges (Charge-master)

Negotiated Charges (varies by payer)

The fair price?

Medicare Payments

Patient OOP (varies by insurer)

Cost to produce the good or service

# Healthcare Price Transparency...



**Chargemaster Price**

**Average Price Across  
Multiple Providers**

***No actionable information.***



**Price of One MRI:**

**\$400 at Imaging Center A  
\$500 at Imaging Center B**

***Actionable information!***



**Quality:**

**80% of scans correct at  
Imaging Center A  
70% of scans correct at  
Imaging Center B**

***Always pair price with  
quality. Consumers care  
about outcomes!***

**...can help consumers budget and plan, but it is unlikely to drive value in the marketplace – especially when hospital markets lack competition**

# What is a State Health System Oversight Entity?



An entity empowered to look systematically across various types of health and social spending, with tools and authority to identify where the state needs to be more efficient in terms of value for each dollar spent, including addressing quality short-comings and affordability problems for residents.

Important roles can include:

- Leadership/legislative recommendations
- Data stewardship and infrastructure
- Convener
- Innovator
- Regulator/enforcer

# Health System Oversight: A Scan



RESEARCH BRIEF NO. 20 | NOVEMBER 2017

## Health System Oversight by States: An Environmental Scan

The high cost and uneven quality of healthcare have profound negative impacts on the health and financial security of American families. Unaffordable prices can lead consumers to delay or forgo needed medical care and cause painful budgetary tradeoffs, medical debt and bankruptcy.<sup>1</sup> Moreover, the quality of care that patients receive does not uniformly reflect our high healthcare spending.

States are under financial pressure to prioritize and promote health system efficiency to manage their budgets, attract employers and to address the healthcare affordability concerns of their residents.<sup>2</sup> While all states have well-defined roles for certain segments of their health

system—such as Medicaid, state employee coverage, healthcare delivered within the criminal justice system, and public health and safety-net coverage—relatively few states take a comprehensive, systematic approach to ensure that all consumers get value for the money they spend.

But there are exceptions: a few states such as Vermont, Colorado, Pennsylvania and others have oversight agencies focused on lowering spending, while increasing quality and access for their residents. This report compares state approaches to comprehensive health system oversight. Through this exercise, we hope to help states more effectively leverage this approach to reduce healthcare spending and improve quality.

### SUMMARY

*It's hard to imagine robust progress on healthcare value issues without an overarching entity whose role is to look at the big picture. And yet, to date, only a few states have a centralized oversight agency that focuses on reducing healthcare costs, improving quality, bringing spending in line with overall economic growth and implementing new innovations for better value.*

*This report is a comparison of broad healthcare oversight authorities in seven states. We found significant variation in the responsibilities and powers these entities hold. Common roles include recommending strategies to combat rising healthcare costs and monitoring aspects of healthcare quality. Less common roles include regulating health insurance rates, piloting new innovations and implementing global budgets.*

*By comparing these roles, we hope to help states more effectively leverage this approach to reduce healthcare spending and improve quality.*

### Why is an Oversight Authority Needed?

While there will always be a federal and private payer role, there are myriad reasons why much of the activity to successfully address poor healthcare value needs to occur at the state level.<sup>3</sup>

For one, our fragmented health system typically limits the ability of any one payer or stakeholder to incentivize the provider practice changes that will lead to lower costs.<sup>4</sup> States are well positioned to serve as a convener and support the multi-payer coordination that is critical for meaningful progress on healthcare value.

Further, broad access to coverage and getting to better healthcare value are inseparable, intertwined policy objectives. State efforts to ensure access to coverage will be eased if the costs of care are more reasonable. In addition, efforts to improve the value we get for our healthcare dollar—such as provider payment reform—are universally premised on a population having coverage.



Moreover, state governments are uniquely positioned to invest in “upstream” approaches that lead to healthier communities. Research shows that just 10-20 percent

NEW: in addition to tracking the value of health spending over time, include an accounting mechanism to recognize future savings from current year investments

# All Payer Claims Datasets (APCD) Support Success



- With APCD, learn:
  - Total spending with price, utilization, location, payer and service sector components
- When claims data is combined with other data streams, learn:
  - Affordability for consumers
  - Outcomes, including medical harm
  - Patient experience
  - Disparities
- Critical to measure progress towards state goals



RESEARCH BRIEF NO. 8 | September 2015

**All-Payer Claims Databases: Unlocking Data to Improve Health Care Value**

Every year, billions of lines of health care data are generated when health care services are billed and paid by insurers. These claims data contain a wealth of information about what services are being provided and what they cost. But these data are often locked up in proprietary datasets owned by insurers or aggregators that often deny access or charge high prices.

All-payer claims databases (APCDs)<sup>1</sup> are used to unlock this data by collecting health care claims and other data into databases that can be used by a wide variety of stakeholders to monitor and report on provider costs and the use of health care services. Armed with this information, policymakers, regulators, payers and other key stakeholders can begin to address unwarranted variation in prices, health care waste and other consumer harms.

**SUMMARY**

Meaningful health system improvements are hindered when systematic information about prices, quality and utilization levels are not available. All-payer claims databases (APCDs) are an important tool for revealing spending flows within a state and measuring progress over time. To fully realize their value, implementation of an APCD requires broad stakeholder engagement, sufficient funding, participation by consumer representatives and extensive data access so that the data can be used for a variety of public purposes. APCDs are a necessary step to building health care transparency in states.

**What are All-Payer Claims Databases?**

APCDs are large-scale databases created by states that contain diverse types of health care data (see Exhibit 1).<sup>2</sup> APCDs usually contain data from medical claims with associated eligibility and provider files. APCDs may also include HMO encounter data and/or pharmacy and dental claims.<sup>3</sup> All-payer claims databases differ from insurers' proprietary claims databases in that APCDs bring together data from multiple payers and are assembled and managed in the public interest.

When the data includes Medicaid and Medicare claims as well as fully insured and self-insured commercial claims we call it an *all-payer* claims database. When it includes only some of these payers it is referred to as a *multi-payer* claims database. Generally, APCDs are created through state legislation, although in some circumstances they are created by voluntary data reporting arrangements.

**Who Finds This Information Useful and Why?**

All-payer claims databases are beneficial for a wide range of stakeholders, including policymakers, consumers, payers and researchers, and have been touted as a key part of health system transformation because they increase health care spending transparency and help inform decision making.

Consumers can benefit from the increased price transparency that APCDs provide, particularly when the data is used to create a consumer-friendly website that enables them to compare cost information for specific procedures across providers. More importantly, they benefit indirectly when the data in the APCD is used by other stakeholders to reduce pricing variation or improve quality.

Policymakers and regulators can use APCD data for a wide variety of purposes. A key use is to understand the health pricing

*"APCDs are a necessary step to building healthcare transparency in states."*



## QUESTIONS about:

Smart, affordable cost-sharing?  
Wasteful spending?  
Prevention “failures”?  
Excess healthcare prices ?





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## State Survey

Connecticut 2018 Consumer  
Healthcare Experience State  
Survey



## State News

### Connecticut

Connecticut has explored many approaches to improving healthcare value for consumers over the past several years. The state created an *all-payer claims database* in 2012 and passed a *comprehensive law* prohibiting certain out-of-network billing practices and establishing a “certificate of need” process for insurance companies to acquire physician groups in 2015. The law also requires health insurance companies to submit an annual report to the Connecticut Health Insurance Exchange that lists the billed and allowed amounts paid to each healthcare provider in the insurer’s network for certain diagnoses and procedures, and the corresponding out-of-pocket costs. The state launched an *Office of Health Strategy* in 2018 to implement comprehensive, data-driven strategies that promote equal access to high-quality healthcare, control costs and ensure better health for Connecticut residents. Among other responsibilities, the office will oversee the state’s four-year *State Innovation Model grant* to test multi-payer healthcare payment and service delivery models to improve health system performance, increase quality of care and decrease costs.

As of 2019, Connecticut is one of the few states that has *comprehensive protections* from surprise medical bills. However, high drug costs remain a *significant consumer concern*. The state has passed several pieces of drug pricing legislation to address these concerns, including laws that require pharmaceutical companies to disclose and explain drug price hikes; force pharmacy benefit managers to report how much they collect in rebates and how much they keep; and protect pharmacists from “gag clauses” that prohibit them from disclosing specified information to people purchasing certain drugs.

# Final Questions?



Contact Lynn at [Lynn.Quincy@Altarum.org](mailto:Lynn.Quincy@Altarum.org) or any member of the Hub team with follow-up questions.

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